

2018 Top 5 NdFeB Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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A neodymium magnet (also known as NdFeB, NIB or Neo magnet), the most widely used type of rare-earth magnet, is a permanent magnet made from an alloy of neodymium, iron and boron to form the Nd₂Fe₁₄B tetragonal crystalline structure. Developed in 1982 by General Motors and Sumitomo Special Metals, neodymium magnets are the strongest type of permanent magnet commercially available. They have replaced other types of magnets in the many applications in modern products that require strong permanent magnets, such as motors in cordless tools, hard disk drives and magnetic fasteners.

The technical barriers of NdFeB Permanent Magnets are relatively low, and the NdFeB Permanent Magnets market concentration degree is relatively higher. The manufacturing bases concentrated distribution in China and Japan; some of the key players dominating this market are Hitachi Metals Group, Shin-Etsu, TDK, VAC, Beijing Zhong Ke San Huan Hi-Tech, Yunsheng Company, and others.

The key factors driving the growth of the aforementioned industry are wide application areas. With the improvement of application areas, the increased consumption of NdFeB Permanent Magnetss are expected to continue during the remaining years of the forecast period of 2016-2021.

In the past few years, as the main raw material price was not stable, with the addition of a sharp increase in production capacity, expected that the NdFeB Permanent Magnets raw material price will be relatively stable in the short term. However, the improvement of energy, transportation costs, and employee wages, will play a significant role in promoting the cost of NdFeB Permanent Magnets.

There are companies adding new capacities and aims at the cost and quality leadership which shall improve profitability. As the same time, companies are focusing on

technological innovation, equipment upgrades, and process improvements, to reduce costs and improve quality. The oversupply of NdFeB Permanent Magnets in the market has had a negative impact but has been countered by the magnitude of the increase in demand, resulting in uncertainty in the NdFeB Permanent Magnets market. In China, NdFeB Permanent Magnets manufacturers mainly include Beijing Zhong Ke San Huan Hi-Tech, Yunsheng Company, YSM, JL MAG, ZHmag, Jingci Material Science, AT&M, NBJJ, and others.

China is the world's largest producer of NdFeB Permanent Magnets; as the same time, the consumption of NdFeB Permanent Magnets in China grown gradually. In the result, NdFeB Permanent Magnets in China was export-oriented until now.

Over the next five years, LPI(LP Information) projects that NdFeB will register a 3.0% CAGR in terms of revenue, reach US\$ 6710 million by 2023, from US\$ 5620 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Hitachi Metals

Shin-Etsu

TDK

VAC

Zhong Ke San Huan

Yunsheng Company

YSM

JL MAG

ZHmag

BJM

AT&M

NBJJ

Innuovo Magnetics

SGM

Galaxy Magnetic

Zhongyuan Magnetic

Earth- Panda

Magsuper

Other

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Sintered Nd-Fe-B Magnet

Bonded Nd-Fe-B Magnets

Hot Pressed NdFeB Magnets

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Computer

Electronic Industry

Office Automation Equipment

Auto Industry

Other

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