

2018 Top 5 Musk Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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Musk is a class of aromatic substances commonly used as base notes in perfumery. They include glandular secretions from animals such as the musk deer, numerous plants emitting similar fragrances, and artificial substances with similar odors. Musk was a name originally given to a substance with a penetrating odor obtained from a gland of the male musk deer. The substance has been used as a popular perfume fixative since ancient times and is one of the more expensive animal products in the world.

In 2015, the global synthetic musk market was led by China. Europe was the second-largest region-wise market. At present, the major manufacturers of synthetic musk are concentrated in China and Europe. Yingyang is the world leader, holding 34.46% production market share in 2015. Firmenich and Symrise are also synthetic musk market leader in Europe.

Musk downstream is wide and recently Musk has acquired increasing significance in various fields of household chemicals, pharmacology and others. Globally, the musk market is mainly driven by growing demand for household chemicals.

According to our research and analysis, synthetic musk manufacturers from China and EU are the major leaders in the international market of musk. Manufacturers from China are immature in technology. There is large space in the global market, as well as big gap between international brands and china brands on price. In the future, green synthetic musk will be the mainstream market. Currently, the European manufacturers are trying to improve their technology. In sum, artificial musk and synthetic musk production is still too small for the whole market.

Over the next five years, LPI(LP Information) projects that Musk will register a 0.8% CAGR in terms of revenue, reach US\$ 170 million by 2023, from US\$ 160 million in

2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Firmenich

Symrise

PFW

Yingyang

Great Nation

Achiever Biochem

Fangsheng

Lianxin

Huixiang

SIMDB

Hongyan

Tiancheng

Huashan

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Natural Musk

Artificial Musk

Synthetic Musk

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Pharmacology

Household Chemicals

Others

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