

# 2018 Top 5 Motorcycle Infotainment System Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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## Abstracts

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Motorcycle Infotainment System is a collection of hardware and software in motorcycles that provides audio or video entertainment. In motorcycles entertainment now includes motorcycles navigation systems, video players, USB and Bluetooth connectivity, Carputers, and WiFi.

The global average price of Motorcycle Infotainment System is in the decreasing trend, from 381 USD/Unit in 2011 to 369 USD/Unit in 2015. With the situation of global economy, prices will be in decreasing trend in the following five years.

The classification of Motorcycle Infotainment System includes Two-wheeler Motorcycles and Trikes. And the proportion of Two-wheeler Motorcycles in 2015 is about 84.4%. The Trikes in 2015 is about 15.6%.

North America region is the largest supplier of Motorcycle Infotainment System, with a production market share nearly 62.8% in 2015. Europe is the second largest supplier of Motorcycle Infotainment System, enjoying production market share nearly 24.1% in 2015.

Over the next five years, LPI(LP Information) projects that Motorcycle Infotainment System will register a 12.9% CAGR in terms of revenue, reach US\$ 320 million by 2023, from US\$ 150 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Harman

Garmin

TomTom

Clarion

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Two-wheeler Motorcycles

Trikes

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

OEMs

Aftermarket

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