

2018 Top 5 Microprocessor Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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A microprocessor is a computer processor that incorporates the functions of a computer's central processing unit (CPU) on a single integrated circuit or at most a few integrated circuits. The microprocessor is a multipurpose, programmable device that accepts digital data as input, processes it according to instructions stored in its memory, and provides results as output. It is an example of sequential digital logic, as it has internal memory. Microprocessors operate on numbers and symbols represented in the binary numeral system.

At present, in the foreign industrial developed countries the Microprocessor industry is generally at a more advanced level, the world's large enterprises are mainly concentrated in USA. Meanwhile, foreign companies have more advanced equipment, strong R & D capability, the technical level is in a leading position. But foreign companies' manufacturing cost is relatively high, compared with Chinese companies, the manufacturing cost has competitive disadvantage, as the Chinese Microprocessor production technology continues to improve, their share in the international market is increasing, competitiveness in the international market gradually increase. China's Microprocessor industry has developed into a national industry with certain research and production capacity, industry product mix has gradually improved, currently China has become international Microprocessor large consumption country, but the production technology is relatively laggard, it can only produce some low-end product, although the new production lines is increasing, the high-end product is still

Intel accounted for 62.34% of the Global Microprocessor sales market share in 2016. Other players accounted for 12.04%, 7.88% including Qualcomm and Apple.



The market is not only influenced by the price, but also influenced by the product performance. The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable aftersales service. Consequently, they take the majority of the market share of high-end market.

Over the next five years, LPI(LP Information) projects that Microprocessor will register a 3.0% CAGR in terms of revenue, reach US\$ 76100 million by 2023, from US\$ 63800 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Intel
Qualcomm
Apple
AMD
Freescale
MediaTek
Nvidia
Samsung LSI
Spreadtrum
ТІ

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)



Asia-Pacific (China, Japan, Southeast Asia, India and Korea) Europe (Germany, UK, France, Italy and Russia etc.) South America (Brazil, Chile, Peru and Argentina) Middle East and Africa (Egypt, South Africa, Saudi Arabia) Split by Product Types, with sales, revenue, price, market share of each type, can be divided into ARM-based MPUs x86-based MPUs Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into PCs, Servers, Mainframes **Tablet** Cellphone **Embedded MPUs**



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