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2018 Top 5 Microfiber Cleaning Cloths Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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Microfiber cleaning cloths are a fabulous option for cleaning. The textile that combines poly-amide and polyester provides a very effective surface that actually grabs dust, grime and contaminants off the surface, plus they are very strong, soft and durable at the same time, and people can wash those hundreds of times and they maintain their properties.
The global Microfiber Cleaning Cloths industry is characterized by several large international manufactures and many smaller regional and local manufactures. Therefore, market share concentration is low. The two largest operators account for about 17.46 % of total industry revenue in 2016, most manufactures operate locally and provide services to a small segment of the population. Nonetheless, market share has increased over the past five years because a number of companies were acquired during the recession. Larger companies are looking to expand their footprint in nearby areas, where they can add value and turn once-struggling operations into profitable ventures. Key market players include Toray, Norwex, Eurow, Scotch-Brite and Vileda among others.

Over the next five years, LPI(LP Information) projects that Microfiber Cleaning Cloths will register a 2.4% CAGR in terms of revenue, reach US$ 730 million by 2023, from US$ 640 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

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Scotch-Brite

Zwipes

Eurow

ERC

Atlas Graham

Norwex

Medline

AquaStar

Welcron

Unger

Vileda

Gamex

Toray

CMA

E-cloth

Dish Cloths

Greenfound

Tricol

North Textile

Baishide

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Cleanacare Towel

Lida

Chars

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Multi-component Microfiber Cleaning Cloths

Mono-component Microfiber Cleaning Cloths

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Household Used

Commercial Used

Industrial Used

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Car Care Used

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