

2018 Top 5 Maternity Intimate Wear Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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Maternity intimate wear is a series of intimate wear which is designed for the pregnant women and nursing women. As women's body type will change when they are pregnant or have babies, maternity intimate wear's design focuses on comfort, fit and convenience.

Geographical segmentation of the global maternity intimate wear market: Americas, Europe, Asia and other. The Europe region accounted for the largest share of the market. With the high fashion conscious consumers, through media and publicity, and the increase in online sale are some drivers for the growth in the market.

Labor costs continue to rise, resulting in maternity intimate wear production costs and prices rise followed; but the use and development of innovative fabrics exterior design and new features will increase the added value of bra.

Over the next five years, LPI(LP Information) projects that Maternity Intimate Wear will register a 5.3% CAGR in terms of revenue, reach US\$ 5590 million by 2023, from US\$ 4110 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Destination Maternity

JoJo Maman Bebe

Thyme Maternity

NOPPIES

Tytex A/S

Mothercare

Hanes

Cake Maternity

Lamaze Intimates

Rosemadame

JoynCleon

Bravado

Hotmilk

Amoralia

BelaBumBum

You! Lingerie

UKIMAMI

Mamaway

Gennie's

Mereville

Mammy Village

Huibao

Tingmei

Merries

JOYmom

Yunxiang

IQQI

Yunzhicai

Mammy's Secret

Lovesmama

Yunhao Shiguang

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Bra

Panty

Others

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

On-line

Franchised Store

Shopping mall and Supermarket

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