

2018 Top 5 Luxury Vehicles Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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Luxury vehicles is the vehicle of luxury brands, like Mercedes-Bens, Audi, BMW, Volvo, Lexus and so on.

The three German players BMW, Audi and Mercedes-Benz account for approximately 70% share of the global luxury car market. Mercedes-Benz is the global leader in the luxury car segment, followed by BMW and Audi. World over while mass automobile manufacturers are struggling with margins, high end manufacturers are enjoying steadily increasing sales.

In the United States luxury car market, over the past few years, it is the crossovers and SUVs, which have been experiencing growth in sales. In 2016, the two leading players in the market, Mercedes-Benz and Lexus did not see any of its non-SUV models experience growth in sales. Demand for luxury cars in Europe had been at a low for nearly two decades and started recovering gradually from 2014. Even though challenging economic conditions still prevail in many European markets, players such as BMW have been able to maintain volumes of their higher end models. In 2017, the luxury car segment in China is seeing strong growth. The millionaires in China increased by 10% in 2016 year-on-year. Despite the government's austerity drive, sales of super-luxury and supercar sales have not slowed down in China.

In terms of vehicle type, SUVs contributed most in the growth of global luxury vehicle market, with average growth rate of 14% during last five year. Super sport car, usually cost for over \$150 thousand, also will witness the very high fast growth rate in the next 6 year, even though, only occupy less than 1% market share in 2016.

Over the next five years, LPI(LP Information) projects that Luxury Vehicles will register a 6.3% CAGR in terms of revenue, reach US\$ 611300 million by 2023, from US\$ 423000

million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Mercedes Benz

BMW

Audi

Lexus

Volvo

Land Rover

MINI

Cadillac

Porsche

Infiniti

Acura

Jaguar

Smart

Lincoln

Tesla

Maserati

Bentley

Ferrari

Rolls-Royce

Lamborghini

McLaren

Aston Martin

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Compact Car

Mid-size Car

Full-size Car

Larger Car

SUV/Crossover

Super Sport Car

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Financing/Loan

Cash Payment

Leasing

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