

2018 Top 5 LED Billboard Lights Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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LED Billboard Light offers a unique modular family of solid state LED lighting products that can replace your existing metal halide or high pressure sodium traditional lighting sources with long lasting energy saving LED based billboard luminaire.

At present, in the foreign industrial developed countries the LED Billboard Lights industry is generally at a more advanced level, the world's large enterprises are mainly concentrated in Asia.

Despite the presence of competition problems, due to the clear global recovery trend, investors are still optimistic about this area and in future still more new investment will enter into the field. Technology and cost are two major problems.

Although sales of LED Billboard Lights brought a lot of opportunities, for the new entrants with only advantage in capital without sufficient support in technology and downstream channels, the research group did not recommend taking risk to enter this market.

Over the next five years, LPI(LP Information) projects that LED Billboard Lights will register a 1.6% CAGR in terms of revenue, reach US\$ 350 million by 2023, from US\$ 320 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Osram

Philips

GE Lighting

Acuity Brands

Eaton

Cree

Panasonic

Toshiba

LG

Oppe

Hubbell

Nichia

FSL

TCP

Havells

MLS

Lextar

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Power?100W

100W-200W

Power?200W

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Column Billboard

Wall Billboard

Others

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