

2018 Top 5 Latex Powder Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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Latex Powder or Re-dispersible Latex Powder (RDP) is a free-flowing organic polymer powder, produced through the spray drying of a wide range of monomers such as vinyl acetate, vinyl acetate, ethylene, acrylate, and styrene butadiene.

Re-dispersible Latex Powder (RDP) are used mainly in diverse construction chemical applications such as external thermal insulation composite systems, construction and tile adhesives, screed, self-leveling flooring compounds, plasters, repair mortars, grouts, and cementitious sealing slurries. Demand for re-dispersible polymer is continuously increasing due to its benefits in the construction industry such as better water retention and workability, strong strength development of the mortar, higher flexural strength and flexibility, and strong impact and abrasion resistance.

Under the background of slower economy growth rate, companies face the higher risks of profit decline. Europe's economies in a state of slow growth, Re-dispersible Latex Powder (RDP) market has a certain potential in Europe, among them Europe's demand is relatively stable. Europe market is already saturated. These few years, Europe's Re-dispersible Latex Powder (RDP) production is more than its domestic demand; therefore, Europe would export Re-dispersible Latex Powder (RDP) to abroad countries. We tend to believe this industry now is close to mature, and the consumption increasing degree will show a smooth curve. On product prices, the slow downward trend in recent years will maintain in the future, as competition intensifies, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin.

In future, the Re-dispersible Latex Powder (RDP) industry in Europe will be turn concentrated; Europe Re-dispersible Latex Powder (RDP) consuming market will still has a certain amount of growth. In Europe, Eastern Europe and the Russian market will be the next area of competition.

In recent few years, Re-dispersible Latex Powder (RDP) gross margins continue to decline. Global competition is likely to turn to the relationship of competition and cooperation. We believe that this industry will move towards centralization. For developing countries, the Re-dispersible Latex Powder (RDP) industry still has great potential. In Asia, Southeast Asia, India and Central Asia will have a more substantial growth. Chinese market will maintain rapid growth. Wacker and Akzo Nobel are world leaders. Wacker and Akzo Nobel's bases are located in the world's major consumer areas.

Over the next five years, LPI(LP Information) projects that Latex Powder will register a 1.3% CAGR in terms of revenue, reach US\$ 1560 million by 2023, from US\$ 1450 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Wacker

Akzo Nobel

DCC

SANWEI

BASF

Shandong Xindadi

Xinjiang Huitong

Dow

VINAVIL

Hexion

Ashland

Wanwei

Acquos

Organik

Fenghua

Shaanxi Xutai

Puyang Yintai

Gemez Chemical

Guangzhou Yuanye

Zhaojia

Sailun Building

Henan Tiansheng Chem

Xinjiang Su Nok

Mizuda Bioscience

Shandong Micron

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

2018 Top 5 Latex Powder Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

VAE Type

VAE-Veo Va Type

Others

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Exterior Insulation and Finish Systems (EIFS)

Construction and Tile Adhesives

Putty Powder

Dry-mix Mortars

Self-leveling Flooring Compounds

Caulks

Other Applications

Contents

1 LATEX POWDER MARKET OVERVIEW

- 1.1 Product Overview and Scope of Latex Powder
- 1.2 Latex Powder Segment by Types
 - 1.2.1 Global Sales Market Share of Latex Powder by Types in 2017
 - 1.2.2 VAE Type
 - 1.2.2.1 Major Players of Type I
 - 1.2.3 VAE-Veo Va Type
 - 1.2.3.1 Major Players of VAE-Veo Va Type
 - 1.2.4 Others
 - 1.2.4.1 Major Players of Others
- 1.3 Latex Powder Segment by Applications
 - 1.3.1 Latex Powder Sales Market Share by Applications in 2017
 - 1.3.2 Exterior Insulation and Finish Systems (EIFS)
 - 1.3.3 Construction and Tile Adhesives
 - 1.3.4 Putty Powder
 - 1.3.5 Dry-mix Mortars
 - 1.3.6 Self-leveling Flooring Compounds
 - 1.3.7 Caulks
 - 1.3.8 Other Applications
- 1.4 Latex Powder Market by Regions
 - 1.4.1 North America Status and Prospect (2013-2023)
 - 1.4.1.1 North America Latex Powder Revenue (Million USD) and Growth Rate (2013-2023)
 - 1.4.2 Asia-Pacific Status and Prospect (2013-2023)
 - 1.4.2.1 Asia-Pacific Latex Powder Revenue (Million USD) and Growth Rate (2013-2023)
 - 1.4.3 Europe Status and Prospect (2013-2023)
 - 1.4.3.1 Europe Latex Powder Revenue (Million USD) and Growth Rate (2013-2023)
 - 1.4.4 South America Status and Prospect (2013-2023)
 - 1.4.4.1 South America Latex Powder Revenue (Million USD) and Growth Rate (2013-2023)
 - 1.4.5 Middle East and Africa Status and Prospect (2013-2023)
 - 1.4.5.1 Middle East and Africa Latex Powder Revenue (Million USD) and Growth Rate (2013-2023)
- 1.5 Global Market Size (Value) of Latex Powder (2013-2023)

2 GLOBAL LATEX POWDER SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS

- 2.1 Global Latex Powder Sales and Market Share by Players in 2016 and 2017
 - 2.1.1 Global Latex Powder Sales by Players in 2016 and 2017
 - 2.1.2 Global Latex Powder Sales Market Share (%) by Players in 2016 and 2017
- 2.2 Global Latex Powder Revenue and Market Share by Players in 2016 and 2017
 - 2.2.1 Global Latex Powder Revenue by Players in 2016 and 2017
 - 2.2.2 Global Latex Powder Revenue Market Share (%) by Players in 2016 and 2017
- 2.3 Global Latex Powder Average Price by Players in 2016 and 2017
- 2.4 Global Latex Powder Manufacturing Base Distribution, Sales Area, Product Types by Players
 - 2.4.1 Global Latex Powder Manufacturing Base Distribution and Sales Area by Players
 - 2.4.2 Players Latex Powder Product Types
- 2.5 Latex Powder Market Competitive Situation and Trends
 - 2.5.1 Latex Powder Market Concentration Rate
 - 2.5.2 Latex Powder Market Share of Top 3 and Top 5 Players
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL LATEX POWDER SALES, REVENUE (VALUE) BY REGIONS, TYPE AND APPLICATION (2013-2018)

- 3.1 Global Latex Powder Sales, Revenue and Market Share by Regions (2013-2018)
 - 3.1.1 Global Latex Powder Sales and Market Share by Regions (2013-2018)
 - 3.1.2 Global Latex Powder Revenue and Market Share by Regions (2013-2018)
- 3.2 Global Latex Powder Sales, Revenue, Market Share and Price by Type (2013-2018)
 - 3.2.1 Global Latex Powder Sales and Market Share by Type (2013-2018)
 - 3.2.2 Global Latex Powder Revenue and Market Share by Type (2013-2018)
 - 3.2.3 Global Latex Powder Price by Type (2013-2018)
- 3.3 Global Latex Powder Sales and Market Share by Application (2013-2018)
 - 3.3.1 Global Latex Powder Sales by Application (2013-2018)
 - 3.3.2 Global Latex Powder Sales Market Share by Application (2013-2018)
- 3.4 Global Latex Powder Sales, Revenue, Price and Gross Margin (2013-2018)

4 NORTH AMERICA TOP 5 PLAYERS LATEX POWDER SALES, REVENUE AND PRICE

- 4.1 North America Top 5 Players Latex Powder Sales, Revenue and Market Share in 2016 and 2017

4.1.1 North America Top 5 Players Latex Powder Sales and Market Share in 2016 and 2017

4.1.2 North America Top 5 Players Latex Powder Revenue and Market Share in 2016 and 2017

4.2 North America Latex Powder Sales, Revenue, Market Share and Price by Type (2013-2018)

4.2.1 North America Latex Powder Sales and Market Share by Type (2013-2018)

4.2.1.1 North America Latex Powder Sales by Type (2013-2018)

4.2.1.2 North America Latex Powder Sales Market Share by Type (2013-2018)

4.2.2 North America Latex Powder Revenue and Market Share by Type (2013-2018)

4.2.2.1 North America Latex Powder Revenue by Type (2013-2018)

4.2.2.2 North America Latex Powder Revenue Market Share by Type (2013-2018)

4.2.3 North America Latex Powder Price by Type (2013-2018)

4.3 North America Latex Powder Sales and Market Share by Application (2013-2018)

4.3.1 North America Latex Powder Sales by Application (2013-2018)

4.3.2 North America Latex Powder Sales Market Share by Application (2013-2018)

4.4 North America Latex Powder Sales and Market Share by Country (US, Canada and Mexico) (2013-2018)

4.4.1 North America Latex Powder Sales by Country (2013-2018)

4.4.2 North America Latex Powder Sales Market Share by Country (2013-2018)

4.5 North America Latex Powder Import & Export (2013-2018)

5 EUROPE TOP 5 PLAYERS LATEX POWDER SALES, REVENUE AND PRICE

5.1 Europe Top 5 Players Latex Powder Sales, Revenue and Market Share in 2016 and 2017

5.1.1 Europe Top 5 Players Latex Powder Sales and Market Share in 2016 and 2017

5.1.2 Europe Top 5 Players Latex Powder Revenue and Market Share in 2016 and 2017

5.2 Europe Latex Powder Sales, Revenue, Market Share and Price by Type (2013-2018)

5.2.1 Europe Latex Powder Sales and Market Share by Type (2013-2018)

5.2.1.1 Europe Latex Powder Sales by Type (2013-2018)

5.2.1.2 Europe Latex Powder Sales Market Share by Type (2013-2018)

5.2.2 Europe Latex Powder Revenue and Market Share by Type (2013-2018)

5.2.2.1 Europe Latex Powder Revenue by Type (2013-2018)

5.2.2.2 Europe Latex Powder Revenue Market Share by Type (2013-2018)

5.2.3 Europe Latex Powder Price by Type (2013-2018)

5.3 Europe Latex Powder Sales and Market Share by Application (2013-2018)

- 5.3.1 Europe Latex Powder Sales by Application (2013-2018)
- 5.3.2 Europe Latex Powder Sales Market Share by Application (2013-2018)
- 5.4 Europe Latex Powder Sales and Market Share by Country (Germany, UK, France, Italy and Russia) (2013-2018)
 - 5.4.1 Europe Latex Powder Sales by Country (2013-2018)
 - 5.4.2 Europe Latex Powder Sales Market Share by Country (2013-2018)
- 5.5 Europe Latex Powder Import & Export (2013-2018)

6 ASIA-PACIFIC TOP 5 PLAYERS LATEX POWDER SALES, REVENUE AND PRICE

- 6.1 Asia-Pacific Top 5 Players Latex Powder Sales, Revenue and Market Share in 2016 and 2017
 - 6.1.1 Asia-Pacific Top 5 Players Latex Powder Sales and Market Share in 2016 and 2017
 - 6.1.2 Asia-Pacific Top 5 Players Latex Powder Revenue and Market Share in 2016 and 2017
- 6.2 Asia-Pacific Latex Powder Sales, Revenue, Market Share and Price by Type (2013-2018)
 - 6.2.1 Asia-Pacific Latex Powder Sales and Market Share by Type (2013-2018)
 - 6.2.1.1 Asia-Pacific Latex Powder Sales by Type (2013-2018)
 - 6.2.1.2 Asia-Pacific Latex Powder Sales Market Share by Type (2013-2018)
 - 6.2.2 Asia-Pacific Latex Powder Revenue and Market Share by Type (2013-2018)
 - 6.2.3 Asia-Pacific Latex Powder Price by Type (2013-2018)
- 6.3 Asia-Pacific Latex Powder Sales and Market Share by Application (2013-2018)
 - 6.3.1 Asia-Pacific Latex Powder Sales by Application (2013-2018)
 - 6.3.2 Asia-Pacific Latex Powder Sales Market Share by Application (2013-2018)
- 6.4 Asia-Pacific Latex Powder Sales and Market Share by Country (China, Japan, Southeast Asia, India, Korea and Australia) (2013-2018)
 - 6.4.1 Asia-Pacific Latex Powder Sales by Country (2013-2018)
 - 6.4.2 Asia-Pacific Latex Powder Sales Market Share by Country (2013-2018)
- 6.5 Asia-Pacific Latex Powder Import & Export (2013-2018)

7 SOUTH AMERICA TOP 5 PLAYERS LATEX POWDER SALES, REVENUE AND PRICE

- 7.1 South America Top 5 Players Latex Powder Sales, Revenue and Market Share in 2016 and 2017
 - 7.1.1 South America Top 5 Players Latex Powder Sales and Market Share in 2016 and 2017

- 7.1.2 South America Top 5 Players Latex Powder Revenue and Market Share in 2016 and 2017
- 7.2 South America Latex Powder Sales, Revenue, Market Share and Price by Type (2013-2018)
 - 7.2.1 South America Latex Powder Sales and Market Share by Type (2013-2018)
 - 7.2.1.1 South America Latex Powder Sales by Type (2013-2018)
 - 7.2.1.2 South America Latex Powder Sales Market Share by Type (2013-2018)
 - 7.2.2 South America Latex Powder Revenue and Market Share by Type (2013-2018)
 - 7.2.2.1 South America Latex Powder Revenue by Type (2013-2018)
 - 7.2.2.2 South America Latex Powder Revenue and Market Share by Type (2013-2018)
 - 7.2.3 South America Latex Powder Price by Type (2013-2018)
- 7.3 South America Latex Powder Sales and Market Share by Application (2013-2018)
 - 7.3.1 South America Latex Powder Sales by Application (2013-2018)
 - 7.3.2 South America Latex Powder Sales Market Share by Application (2013-2018)
- 7.4 South America Latex Powder Sales and Market Share by Country (Brazil, Argentina, Chile and Peru) (2013-2018)
 - 7.4.1 South America Latex Powder Sales by Country (2013-2018)
 - 7.4.2 South America Latex Powder Sales Market Share by Country (2013-2018)
- 7.5 South America Latex Powder Import & Export (2013-2018)

8 MIDDLE EAST & AFRICA TOP 5 PLAYERS LATEX POWDER SALES, REVENUE AND PRICE

- 8.1 Middle East & Africa Top 5 Players Latex Powder Sales, Revenue and Market Share in 2016 and 2017
 - 8.1.1 Middle East & Africa Top 5 Players Latex Powder Sales and Market Share in 2016 and 2017
 - 8.1.2 Middle East & Africa Top 5 Players Latex Powder Revenue and Market Share in 2016 and 2017
- 8.2 Middle East & Africa Latex Powder Sales, Revenue, Market Share and Price by Type (2013-2018)
 - 8.2.1 Middle East & Africa Latex Powder Sales and Market Share by Type (2013-2018)
 - 8.2.1.1 Middle East & Africa Latex Powder Sales by Type (2013-2018)
 - 8.2.1.2 Middle East & Africa Latex Powder Sales Market Share by Type (2013-2018)
 - 8.2.2 Middle East & Africa Latex Powder Revenue and Market Share by Type (2013-2018)
 - 8.2.2.1 Middle East & Africa Latex Powder Revenue by Type (2013-2018)

8.2.2.2 Middle East & Africa Latex Powder Revenue Market Share by Type (2013-2018)

8.2.3 Middle East & Africa Latex Powder Price by Type (2013-2018)

8.3 Middle East & Africa Latex Powder Sales and Market Share by Application (2013-2018)

8.3.1 Middle East & Africa Latex Powder Sales by Application (2013-2018)

8.3.2 Middle East & Africa Latex Powder Sales Market Share by Application (2013-2018)

8.4 Middle East & Africa Latex Powder Sales and Market Share by Country (Egypt, Saudi Arabia, South Africa and Iran) (2013-2018)

8.4.1 Middle East & Africa Latex Powder Sales by Country (2013-2018)

8.4.2 Middle East & Africa Latex Powder Sales Market Share by Country (2013-2018)

8.5 Middle East & Africa Latex Powder Import & Export (2013-2018)

9 GLOBAL LATEX POWDER PLAYERS PROFILES/ANALYSIS

9.1 Wacker

9.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

9.1.2 Latex Powder Product Types, Application and Specification

9.1.2.1 Product A

9.1.2.2 Product B

9.1.3 Wacker Latex Powder Sales, Revenue, Price and Gross Margin (2013-2018)

9.1.4 Main Business/Business Overview

9.1.5 Wacker News

9.2 Akzo Nobel

9.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

9.2.2 Latex Powder Product Types, Application and Specification

9.2.2.1 Product A

9.2.2.2 Product B

9.2.3 Akzo Nobel Latex Powder Sales, Revenue, Price and Gross Margin (2013-2018)

9.2.4 Main Business/Business Overview

9.2.5 Akzo Nobel News

9.3 DCC

9.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

9.3.2 Latex Powder Product Types, Application and Specification

9.3.2.1 Product A

9.3.2.2 Product B

9.3.3 DCC Latex Powder Sales, Revenue, Price and Gross Margin (2013-2018)

9.3.4 Main Business/Business Overview

9.3.5 DCC News

9.4 SANWEI

9.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

9.4.2 Latex Powder Product Types, Application and Specification

9.4.2.1 Product A

9.4.2.2 Product B

9.4.3 SANWEI Latex Powder Sales, Revenue, Price and Gross Margin (2013-2018)

9.4.4 Main Business/Business Overview

9.4.5 SANWEI News

9.5 BASF

9.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

9.5.2 Latex Powder Product Types, Application and Specification

9.5.2.1 Product A

9.5.2.2 Product B

9.5.3 BASF Latex Powder Sales, Revenue, Price and Gross Margin (2013-2018)

9.5.4 Main Business/Business Overview

9.5.5 BASF News

9.6 Shandong Xindadi

9.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

9.6.2 Latex Powder Product Types, Application and Specification

9.6.2.1 Product A

9.6.2.2 Product B

9.6.3 Shandong Xindadi Latex Powder Sales, Revenue, Price and Gross Margin (2013-2018)

9.6.4 Main Business/Business Overview

9.6.5 Shandong Xindadi News

9.7 Xinjiang Huitong

9.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

9.7.2 Latex Powder Product Types, Application and Specification

9.7.2.1 Product A

9.7.2.2 Product B

9.7.3 Xinjiang Huitong Latex Powder Sales, Revenue, Price and Gross Margin

(2013-2018)

9.7.4 Main Business/Business Overview

9.7.5 Xinjiang Huitong News

9.8 Dow

9.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

9.8.2 Latex Powder Product Types, Application and Specification

9.8.2.1 Product A

9.8.2.2 Product B

9.8.3 Dow Latex Powder Sales, Revenue, Price and Gross Margin (2013-2018)

9.8.4 Main Business/Business Overview

9.8.5 Dow News

9.9 VINAVIL

9.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

9.9.2 Latex Powder Product Types, Application and Specification

9.9.2.1 Product A

9.9.2.2 Product B

9.9.3 VINAVIL Latex Powder Sales, Revenue, Price and Gross Margin (2013-2018)

9.9.4 Main Business/Business Overview

9.9.5 VINAVIL News

9.10 Hexion

9.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

9.10.2 Latex Powder Product Types, Application and Specification

9.10.2.1 Product A

9.10.2.2 Product B

9.10.3 Hexion Latex Powder Sales, Revenue, Price and Gross Margin (2013-2018)

9.10.4 Main Business/Business Overview

9.10.5 Hexion News

9.11 Ashland

9.12 Wanwei

9.13 Acquos

9.14 Organik

9.15 Fenghua

9.16 Shaanxi Xutai

9.17 Puyang Yintai

9.18 Gemez Chemical

9.19 Guangzhou Yuanye

- 9.20 Zhaojia
- 9.21 Sailun Building
- 9.22 Henan Tiansheng Chem
- 9.23 Xinjiang Su Nok
- 9.24 Mizuda Bioscience
- 9.25 Shandong Micron

10 GLOBAL LATEX POWDER MARKET FORECAST (2018-2023)

- 10.1 Global Latex Powder Sales, Revenue Forecast (2018-2023)
- 10.2 Global Latex Powder Sales, Consumption Forecast by Regions (2018-2023)
 - 10.2.1 Global Latex Powder Sales Forecast by Regions (2018-2023)
 - 10.2.2 Global Latex Powder Sales Market Share Forecast by Regions (2018-2023)
- 10.3 Global Latex Powder Sales and Market Share Forecast by Type (2018-2023)
 - 10.3.1 Global Latex Powder Sales Forecast by Type (2018-2023)
 - 10.3.2 Global Latex Powder Sales Market Share Forecast by Type (2018-2023)
- 10.4 Global Latex Powder Sales and Market Share Forecast by Application (2018-2023)
 - 10.4.1 Global Latex Powder Sales Forecast by Application (2018-2023)
 - 10.4.2 Global Latex Powder Sales Market Share Forecast by Application (2018-2023)
- 10.5 Latex Powder Price Forecast (2018-2023)

11 LATEX POWDER MANUFACTURING COST ANALYSIS

- 11.1 Latex Powder Key Raw Materials Analysis
 - 11.1.1 Key Raw Materials
 - 11.1.2 Price Trend of Key Raw Materials
 - 11.1.3 Key Suppliers of Raw Materials
 - 11.1.4 Market Concentration Rate of Raw Materials
- 11.2 Proportion of Manufacturing Cost Structure
 - 11.2.1 Raw Materials
 - 11.2.2 Labor Cost
 - 11.2.3 Manufacturing Expenses
- 11.3 Manufacturing Process Analysis of Latex Powder

12 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 12.1 Latex Powder Industrial Chain Analysis
- 12.2 Upstream Raw Materials Sourcing
- 12.3 Raw Materials Sources of Latex Powder Major Players in 2017

12.4 Downstream Buyers

13 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

13.1 Marketing Channel

13.1.1 Direct Marketing

13.1.2 Indirect Marketing

13.1.3 Marketing Channel Development Trend

13.2 Market Positioning

13.2.1 Pricing Strategy

13.2.2 Brand Strategy

13.2.3 Target Client

13.3 Distributors/Traders List

14 MARKET EFFECT FACTORS ANALYSIS

14.1 Technology Progress/Risk

14.1.1 Substitutes Threat

14.1.2 Technology Progress in Related Industry

14.2 Consumer Needs/Customer Preference Change

14.3 Economic/Political Environmental Change

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Latex Powder
Table Product Specifications of Latex Powder
Figure Global Sales Market Share of Latex Powder by Types in 2017
Figure Product Picture of VAE Type
Table Major Players of VAE Type
Figure Product Picture of VAE-Veo Va Type
Table Major Players of VAE-Veo Va Type
Figure Product Picture of Others
Table Major Players of Others
Figure Latex Powder Sales Market Share by Applications in 2017
Table Applications of Latex Powder
Figure Construction and Tile Adhesives Examples
Figure Putty Powder Examples
Figure Dry-mix Mortars Examples
Figure Self-leveling Flooring Compounds Examples
Figure Caulks Examples
Figure Other Applications Examples
Figure North America Latex Powder Revenue (Million USD) and Growth Rate (2013-2023)
Figure Asia-Pacific Latex Powder Revenue (Million USD) and Growth Rate (2013-2023)
Figure Europe Latex Powder Revenue (Million USD) and Growth Rate (2013-2023)
Figure South America Latex Powder Revenue (Million USD) and Growth Rate (2013-2023)
Figure Middle East and Africa Latex Powder Revenue (Million USD) and Growth Rate (2013-2023)
Figure Global Latex Powder Revenue (Million USD) and Growth Rate (2013-2023)
Table Global Latex Powder Sales by Players in 2016 and 2017
Table Global Latex Powder Sales Market Share (%) by Players in 2016 and 2017
Figure Global Latex Powder Sales Market Share by Players in 2016
Figure Global Latex Powder Sales Market Share by Players in 2017
Table Global Latex Powder Revenue by Players in 2016 and 2017
Table Global Latex Powder Revenue Market Share (%) by Players in 2016 and 2017
Figure Global Latex Powder Revenue Market Share by Players in 2016
Figure Global Latex Powder Revenue Market Share by Players in 2017
Table Global Latex Powder Average Price by Players in 2016 and 2017

Figure Global Latex Powder Average Price by Players in 2017

Table Global Latex Powder Manufacturing Base Distribution and Sales Area by Players

Table Players Latex Powder Product Types

Figure Latex Powder Market Share of Top 3 Players

Figure Latex Powder Market Share of Top 5 Players

Table Global Latex Powder Sales by Regions (2013-2018)

Table Global Latex Powder Sales Market Share by Regions (2013-2018)

Figure Global Latex Powder Sales Market Share by Regions (2013-2018)

Figure Global Latex Powder Sales Market Share by Regions in 2017

Table Global Latex Powder Revenue by Regions (2013-2018)

Table Global Latex Powder Revenue Market Share by Regions (2013-2018)

Figure Global Latex Powder Revenue Market Share by Regions (2013-2018)

Figure Global Latex Powder Revenue Market Share by Regions in 2017

Table Global Latex Powder Sales by Type (2013-2018)

Table Global Latex Powder Sales Market Share by Type (2013-2018)

Figure Global Latex Powder Sales Market Share by Type (2013-2018)

Figure Global Latex Powder Sales Market Share by Type in 2017

Table Global Latex Powder Revenue by Type (2013-2018)

Table Global Latex Powder Revenue Market Share by Type (2013-2018)

Figure Global Latex Powder Revenue Market Share by Type (2013-2018)

Figure Global Latex Powder Revenue Market Share by Type in 2017

Table Global Latex Powder Price by Type (2013-2018)

Table Global Latex Powder Sales by Application (2013-2018)

Figure Global Latex Powder Sales Market Share by Application in 2017

Table Global Latex Powder Sales Market Share by Application (2013-2018)

Figure Global Latex Powder Sales Market Share by Application (2013-2018)

Table Global Latex Powder Sales, Revenue, Price and Gross Margin (2013-2018)

Table North America Top 5 Players Latex Powder Sales in 2016 and 2017

Table North America Top 5 Players Latex Powder Sales Market Share (%) in 2016 and 2017

Figure North America Top 5 Players Latex Powder Sales Share in 2016

Figure North America Top 5 Players Latex Powder Sales Share in 2017

Table North America Top 5 Players Latex Powder Revenue in 2016 and 2017

Table North America Top 5 Players Latex Powder Revenue Market Share (%) in 2016 and 2017

Figure North America Top 5 Players Latex Powder Revenue Share in 2016

Figure North America Top 5 Players Latex Powder Revenue Share in 2017

Table North America Latex Powder Sales by Type (2013-2018)

Figure 2017 North America Latex Powder Sales Market Share by Type

Table North America Latex Powder Sales Market Share by Type (2013-2018)
Figure North America Latex Powder Sales Market Share by Type (2013-2018)
Table North America Latex Powder Revenue by Type (2013-2018)
Figure North America Latex Powder Revenue Market Share by Type in 2017
Table North America Latex Powder Revenue Market Share by Type (2013-2018)
Figure North America Latex Powder Revenue Market Share by Type (2013-2018)
Table North America Latex Powder Price by Type (2013-2018)
Table North America Latex Powder Sales by Application (2013-2018)
Figure North America Latex Powder Sales by Application in 2017
Table North America Latex Powder Sales Market Share by Application (2013-2018)
Figure North America Latex Powder Sales Market Share by Application (2013-2018)
Table North America Latex Powder Sales by Country (2013-2018)
Figure 2017 North America Latex Powder Sales Market Share by Country
Table North America Latex Powder Sales Market Share by Country (2013-2018)
Figure North America Latex Powder Sales Market Share by Country (2013-2018)
Table North America Latex Powder Import & Export (2013-2018)
Table Europe Top 5 Players Latex Powder Sales in 2016 and 2017
Table Europe Top 5 Players Latex Powder Sales Market Share (%) in 2016 and 2017
Figure Europe Top 5 Players Latex Powder Sales Share in 2016
Figure Europe Top 5 Players Latex Powder Sales Share in 2017
Table Europe Top 5 Players Latex Powder Revenue in 2016 and 2017
Table Europe Top 5 Players Latex Powder Revenue Market Share (%) in 2016 and 2017
Figure Europe Top 5 Players Latex Powder Revenue Share in 2016
Figure Europe Top 5 Players Latex Powder Revenue Share in 2017
Table Europe Latex Powder Sales by Type (2013-2018)
Figure 2017 Europe Latex Powder Sales Market Share by Type
Table Europe Latex Powder Sales Market Share by Type (2013-2018)
Figure Europe Latex Powder Sales Market Share by Type (2013-2018)
Table Europe Latex Powder Revenue by Type (2013-2018)
Figure Europe Latex Powder Revenue Market Share by Type in 2017
Table Europe Latex Powder Revenue Market Share by Type (2013-2018)
Figure Europe Latex Powder Revenue Market Share by Type (2013-2018)
Table Europe Latex Powder Price by Type (2013-2018)
Table Europe Latex Powder Sales by Application (2013-2018)
Figure Europe Latex Powder Sales Market Share by Application in 2017
Table Europe Latex Powder Sales Market Share by Application (2013-2018)
Figure Europe Latex Powder Sales Market Share by Application (2013-2018)
Table Europe Latex Powder Sales by Country (2013-2018)

Figure Europe Latex Powder Sales Market Share by Country in 2017
Table Europe Latex Powder Sales Market Share by Country (2013-2018)
Figure Europe Latex Powder Sales Market Share by Country (2013-2018)
Table Europe Latex Powder Import & Export (2013-2018)
Table Asia-Pacific Top 5 Players Latex Powder Sales in 2016 and 2017
Table Asia-Pacific Top 5 Players Latex Powder Sales Market Share (%) in 2016 and 2017
Figure Asia-Pacific Top 5 Players Latex Powder Sales Share in 2016
Figure Asia-Pacific Top 5 Players Latex Powder Sales Share in 2017
Table Asia-Pacific Top 5 Players Latex Powder Revenue in 2016 and 2017
Table Asia-Pacific Top 5 Players Latex Powder Revenue Market Share (%) in 2016 and 2017
Figure Asia-Pacific Top 5 Players Latex Powder Revenue Share in 2016
Figure Asia-Pacific Top 5 Players Latex Powder Revenue Share in 2017
Table Asia-Pacific Latex Powder Sales by Type (2013-2018)
Figure Asia-Pacific Latex Powder Sales Market Share by Type in 2017
Table Asia-Pacific Latex Powder Sales Market Share by Type (2013-2018)
Figure Asia-Pacific Latex Powder Sales Market Share by Type (2013-2018)
Table Asia-Pacific Latex Powder Revenue by Type (2013-2018)
Table Asia-Pacific Latex Powder Revenue Market Share by Type (2013-2018)
Figure Asia-Pacific Latex Powder Revenue Market Share by Type (2013-2018)
Figure Asia-Pacific Latex Powder Revenue Market Share by Type in 2017
Table Asia-Pacific Latex Powder Price by Type (2013-2018)
Table Asia-Pacific Latex Powder Sales by Application (2013-2018)
Figure Asia-Pacific Latex Powder Sales by Application in 2017
Table Asia-Pacific Latex Powder Sales Market Share by Application (2013-2018)
Figure Asia-Pacific Latex Powder Sales Market Share by Application (2013-2018)
Table Asia-Pacific Latex Powder Sales by Country (2013-2018)
Figure Asia-Pacific Latex Powder Sales Market Share by Country in 2017
Table Asia-Pacific Latex Powder Sales Market Share by Country (2013-2018)
Figure Asia-Pacific Latex Powder Sales Market Share by Country (2013-2018)
Table Asia-Pacific Latex Powder Import & Export (2013-2018)
Table South America Top 5 Players Latex Powder Sales in 2016 and 2017
Table South America Top 5 Players Latex Powder Sales Market Share (%) in 2016 and 2017
Figure South America Top 5 Players Latex Powder Sales Share in 2016
Figure South America Top 5 Players Latex Powder Sales Share in 2017
Table South America Top 5 Players Latex Powder Revenue in 2016 and 2017
Table South America Top 5 Players Latex Powder Revenue Market Share (%) in 2016

and 2017

Figure South America Top 5 Players Latex Powder Revenue Share in 2016

Figure South America Top 5 Players Latex Powder Revenue Share in 2017

Table South America Latex Powder Sales by Type (2013-2018)

Figure South America Latex Powder Sales by Type in 2017

Table South America Latex Powder Sales Market Share by Type (2013-2018)

Figure South America Latex Powder Sales Market Share by Type (2013-2018)

Table South America Latex Powder Revenue by Type (2013-2018)

Figure South America Latex Powder Revenue by Type in 2017

Table South America Latex Powder Revenue Market Share by Type (2013-2018)

Figure South America Latex Powder Revenue Market Share by Type (2013-2018)

Table South America Latex Powder Price by Type (2013-2018)

Table South America Latex Powder Sales by Application (2013-2018)

Figure South America Latex Powder Sales by Application in 2017

Table South America Latex Powder Sales Market Share by Application (2013-2018)

Figure South America Latex Powder Sales Market Share by Application (2013-2018)

Table South America Latex Powder Sales by Country (2013-2018)

Figure South America Latex Powder Sales by Country in 2017

Table South America Latex Powder Sales Market Share by Country (2013-2018)

Figure South America Latex Powder Sales Market Share by Country (2013-2018)

Table South America Latex Powder Import & Export (2013-2018)

Table Middle East & Africa Top 5 Players Latex Powder Sales in 2016 and 2017

Table Middle East & Africa Top 5 Players Latex Powder Sales Market Share (%) in 2016 and 2017

Table Middle East & Africa Top 5 Players Latex Powder Revenue Market Share (%) in 2016 and 2017

Figure Middle East & Africa Top 5 Players Latex Powder Sales Share in 2017

Table Middle East & Africa Top 5 Players Latex Powder Revenue in 2016 and 2017

Table Middle East & Africa Top 5 Players Latex Powder Revenue Market Share (%) in 2016 and 2017

Figure Middle East & Africa Top 5 Players Latex Powder Revenue Share in 2016

Figure Middle East & Africa Top 5 Players Latex Powder Revenue Share in 2017

Table Middle East & Africa Latex Powder Sales by Type (2013-2018)

Figure Middle East & Africa Latex Powder Sales by Type in 2017

Table Middle East & Africa Latex Powder Sales Market Share by Type (2013-2018)

Figure Middle East & Africa Latex Powder Sales Market Share by Type (2013-2018)

Table Middle East & Africa Latex Powder Revenue by Type (2013-2018)

Figure Middle East & Africa Latex Powder Revenue by Type in 2017

Table Middle East & Africa Latex Powder Revenue Market Share by Type (2013-2018)

Figure Middle East & Africa Latex Powder Revenue Market Share by Type (2013-2018)

Table Middle East & Africa Latex Powder Price by Type (2013-2018)

Table Middle East & Africa Latex Powder Sales by Application (2013-2018)

Figure Middle East & Africa Latex Powder Sales by Application in 2017

Table Middle East & Africa Latex Powder Sales Market Share by Application (2013-2018)

Figure Middle East & Africa Latex Powder Sales Market Share by Application (2013-2018)

Table Middle East & Africa Latex Powder Sales by Country (2013-2018)

Figure Middle East & Africa Latex Powder Sales by Country in 2017

Table Middle East & Africa Latex Powder Sales Market Share by Country (2013-2018)

Figure Middle East & Africa Latex Powder Sales Market Share by Country (2013-2018)

Table Middle East & Africa Latex Powder Import & Export (2013-2018)

Table Wacker Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Wacker Latex Powder Sales, Revenue, Price and Gross Margin (2013-2018)

Figure Wacker Latex Powder Market Share (2013-2018)

Table Akzo Nobel Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Akzo Nobel Latex Powder Sales, Revenue, Price and Gross Margin (2013-2018)

Figure Akzo Nobel Latex Powder Market Share (2013-2018)

Table DCC Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table DCC Latex Powder Sales, Revenue, Price and Gross Margin (2013-2018)

Figure DCC Latex Powder Market Share (2013-2018)

Table SANWEI Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SANWEI Latex Powder Sales, Revenue, Price and Gross Margin (2013-2018)

Figure SANWEI Latex Powder Market Share (2013-2018)

Table BASF Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table BASF Latex Powder Sales, Revenue, Price and Gross Margin (2013-2018)

Figure BASF Latex Powder Market Share (2013-2018)

Table Shandong Xindadi Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shandong Xindadi Latex Powder Sales, Revenue, Price and Gross Margin (2013-2018)

Figure Shandong Xindadi Latex Powder Market Share (2013-2018)

Table Xinjiang Huitong Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Xinjiang Huitong Latex Powder Sales, Revenue, Price and Gross Margin (2013-2018)

Figure Xinjiang Huitong Latex Powder Market Share (2013-2018)

Table Dow Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dow Latex Powder Sales, Revenue, Price and Gross Margin (2013-2018)

Figure Dow Latex Powder Market Share (2013-2018)

Table VINAVIL Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table VINAVIL Latex Powder Sales, Revenue, Price and Gross Margin (2013-2018)

Figure VINAVIL Latex Powder Market Share (2013-2018)

Table Hexion Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hexion Latex Powder Sales, Revenue, Price and Gross Margin (2013-2018)

Figure Hexion Latex Powder Market Share (2013-2018)

Table Ashland Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Wanwei Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Acquos Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Organik Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fenghua Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shaanxi Xutai Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Puyang Yintai Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Gemez Chemical Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Guangzhou Yuanye Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Zhaojia Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sailun Building Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Henan Tiansheng Chem Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Xinjiang Su Nok Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mizuda Bioscience Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shandong Micron Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure Global Latex Powder Sales and Growth Rate Forecast (2018-2023)

Figure Global Latex Powder Revenue and Growth Rate Forecast (2018-2023)

Table Global Latex Powder Sales Forecast by Regions (2018-2023)

Table Global Latex Powder Sales Market Share Forecast by Regions (2018-2023)

Table Global Latex Powder Sales Forecast by Type (2018-2023)

Table Global Latex Powder Sales Market Share Forecast by Type (2018-2023)

Table Global Latex Powder Sales Forecast by Application (2018-2023)
Table Global Latex Powder Sales Market Share Forecast by Application (2018-2023)
Table Sales Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Latex Powder
Figure Manufacturing Process Analysis of Latex Powder
Figure Latex Powder Industrial Chain Analysis
Table Raw Materials Sources of Latex Powder Major Players in 2017
Table Major Buyers of Latex Powder
Table Distributors/Traders List

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