

2018 Top 5 Latex Balloons Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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Latex Balloons are air-tight bags made out of latex a light material that can be inflated with air or other gas. The ordinary air, or other gases such as helium, can be forced into them for expansion purposes. Latex balloons are available in all kinds of shapes, sizes, and colors to delight children and adults at birthday parties and other festive occasions or used as a tool of advertisement.

The global latex balloons industry mainly concentrates in China, North America, Europe and Asia (except China). Europe is the largest consumption market, followed by Asia (except China). The global are rather scattered, the global leading players in this market are Gemar Balloons, Pioneer Balloon, Amscan, BELBAL, Xingcheng and CTI Industries, which only accounts for about 20 % of total production value. In China the market mainly concentrates in Hebei, the leaders are Xingcheng, Colour Way and Guohua Latex Products.

Despite the presence of competition problems, due to the global recovery trend is clear, the reduction in the price of head up display, the rising disposable income and customers' expectations for enhanced safety, investors are still optimistic about this area, the future will still have more new investment enter the field. In the next five years, the consumption volume will keep slow increasing, as well as the consumption value.

Over the next five years, LPI(LP Information) projects that Latex Balloons will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific,

South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Gemar Balloons

Pioneer Balloon

Amscan

BELBAL

Xingcheng

CTI Industries

Maple City Rubber

Colour Way

Balonevi

BK Latex

Tailloon

Guohua Latex Products

Angkasa

Tongle Latex Products

Rubek Balloons

Hengli Latex Products

York Impex

Jaya Latexindo Internusa

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Plain Latex Balloons

Printed Latex Balloons

Round Latex Balloons

Heart Shaped Latex Balloons

Animal Shaped Latex Balloons

Other

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Party & Celebration

Advertisement

Others

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