

# 2018 Top 5 Lateral Flow Readers Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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## Abstracts

Lateral Flow Reader is a universal mobile analysis device for the qualitative and quantitative analysis of lateral flow assays, immunological rapid tests for diagnostics, especially for point-of-care diagnostics. The tests can originate in multiple fields of application, such as cancer and heart disease diagnostics or drug screening.

The Lateral Flow Readers industry concentration is not high; there are more than one hundreds manufacturers in the world, and high-end products mainly from U.S. and Western European.

Global giant manufactures mainly distributed in U.S. and E.U. The manufacturers in U.S. have a long history and unshakable status in this field. Manufacturers such as Alere (Abbott) and BD Company have relative higher level of product's quality. As to Germany, QIAGEN has become as a global leader. In Norway, Skannex leads the technology development. China only has a few small and young producers  
In the international market, the marketing channels characteristic differ from company to company.

The international leading companies prefer taking own sales department to expand market. The giant companies are more likely to set their own big agents in some major countries and regions taking charge of regional business building their international market position

The market is not only influenced by the price, but also influenced by the product performance. Although small companies have price advantage, the application is narrow to some extent due to the poor manufacture processing, cheap raw material and

less diversity of products.

This industry is affected by the economy and policy, so it's important to put an eye to economic indexes and leaders' prefer. With the global economic recovery, the need of Lateral Flow Readers will increase.

Over the next five years, LPI(LP Information) projects that Lateral Flow Readers will register a 2.7% CAGR in terms of revenue, reach US\$ 610 million by 2023, from US\$ 540 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Alere (Abbott)

QIAGEN

LRE Medical (Esterline)

BD Company

Skannex

Axxin

Detekt

Trinity Biotech

OpTricon

Quidel Corporation

Abingdon

Fio Corporation

Magnasense

Cellmic

VICAM

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Handheld Readers

Benchtop Readers

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Clinical (POC)

Veterinary

Food and Beverage

Pharma/Biologics

Other

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