

2018 Top 5 Kiosk Printer Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

<https://marketpublishers.com/r/20BBF590E65EN.html>

Date: June 2018

Pages: 142

Price: US\$ 4,960.00 (Single User License)

ID: 20BBF590E65EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Kiosk Printer is like a station which can print something such as receipts, tickets etc.

The Kiosk Printer industry concentration is not high; there are more than one hundreds manufacturers in the world, and high-end products mainly from U.S. and Western European.

Global giant manufactures mainly distributed in U.S. and Japan. The manufacturers in U.S. have a long history and unshakable status in this field. Manufacturers such as Zebra and Honeywell have relative higher level of product's quality. As to Japan, SATO has become as a global leader. In Germany, Cab leads the technology development. Most of Chinese manufactures locate in Guangdong and Shandong province.

The key consumption markets locate at developed countries. In 2015, the North America takes the market share of 40 %, followed by EU with 34%. China's consumption market has a quicker growing speed of CAGR 8.3%.

We tend to believe this industry becomes more and more mature, and the consumption increasing rate will show a smooth curve.

In the international market, the marketing channels characteristic differ from company to company.

The international leading companies such as Brother who prefer setting up factories

directly into aimed market, and taking own sales department to expand market. The giant companies are more likely to set their own big agents in some major countries and regions taking charge of regional business building their international market position.

Companies in developing countries such as China, in contrast, put more effort on direct selling business. They can act as exports at the same time, and it is a common phenomenon in this industry. As they do not have that much international brand influence, their product quality is not good enough when comparing with leading companies, however, they have price advantage. They like to expand their market share in developing countries and low-end international market.

In the Kiosk Printer market, there still has a distinct feature that the import and export rate of this industry is not high caused by the fact that many international manufactures expand their business through building factories or investments.

The market is not only influenced by the price, but also influenced by the product performance. Although China domestic companies have price advantage, the application is narrow to some extent due to the poor manufacture processing, cheap raw material and less diversity of products.

The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable after-sales service. Consequently, they take the majority of the market share of high-end market.

Looking to the future years, the slow downward price trend in recent years will maintain. As competition intensifies, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin.

Company mergers and acquisitions, and inter-companies cooperation have occurred for development and growth. As the downstream consumption usually follows with developed and rapid economic growth areas, such as BRICS, the developed areas' company prefers investing to underdevelopment regions these years.

This industry is affected by the economy and policy, so it's important to put an eye to economic indexes and leaders' prefer. With the global economic recovery, more and more people pay attention to rising environment standards, especially in underdevelopment regions that have a large population and fast economic growth, the need of Kiosk Printer will increase.

Over the next five years, LPI(LP Information) projects that Kiosk Printer will register a 4.1% CAGR in terms of revenue, reach US\$ 2930 million by 2023, from US\$ 2300 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Star Micronics

Hengstler GmbH

Microcom Corporation

Bematech International

Epson

Boca Systems

Custom Spa

Nippon

Zebra

FUJITSU

Pyramid Technologies

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Receipt Printers

Ticket Printers

Journal Printers

Others

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Banking

Transportation

Retail

Hospitals

Restaurant

Hotel

Others

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