

2018 Top 5 Juicer Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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A juicer is a tool for separating juice from fruits, herbs, leafy greens and other types of vegetables from its pulp in a process called juicing. In separating the pulp, juicers concentrate the nutrition naturally present in fruits and vegetables which allows the body to more easily absorb the nutrition than digesting the solid produce. The use of juicers also makes it easier to consume more raw produce. Some juicers of the masticating or twin gear variety perform extra functions too, such as crushing herbs and spices, and extruding pasta.

The technical barriers of Juicer are low, and the Solar Grade Juicer market concentration degree is relatively lower. The manufacturing bases scatter around the world in terms of geography; some of the key players dominating this market are Omega, Breville, Oster, Hurom, Cuisinart, Kuvings, Philips, and others.

The key factors driving the growth of the aforementioned industry are health awareness and household income. With the improvement of people's awareness of health and household income, the increased consumption of juicers are expected to continue during the remaining years of the forecast period of 2016-2021.

In the past few years, as the main raw material price was relatively stable, with the addition of a sharp increase in production capacity, expected that the Juicer raw material price will be stable in the short term. However, the improvement of energy, transportation costs, and employee wages, will play a significant role in promoting the cost of Juicer.

There are companies adding new capacities and aims at the cost and quality leadership which shall improve profitability. As the same time, companies are focusing on technological innovation, equipment upgrades, and process improvements, to reduce costs and improve quality. The oversupply of Juicer in the market has had a negative

impact but has been countered by the magnitude of the increase in demand, resulting in uncertainty in the Juicer market.

In China, Juicer manufactures mainly include Joyoung, Supor, Midea, Donlim, SKG, Deer, Xibeile, OUKE, and others. As the same time, in Chinese market, some common foreign brands occupy relative large market share, such as Philips, Panasonic, Hurom, and Omega.

China is the world's largest producer of Juicer; as the same time, the consumption of Juicer in China grown gradually. In the result, Juicer in China was export-oriented until now.

Over the next five years, LPI(LP Information) projects that Juicer will register a 1.9% CAGR in terms of revenue, reach US\$ 2180 million by 2023, from US\$ 1940 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Omega

Breville

Oster

Hurom

Braun

Cuisinart

Kuvings

Philips

Panasonic

Electrolux

Joyoung

Supor

Midea

Donlim

SKG

Bear

ACA

Deer

Xibeile

OUKE

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Traditional Juice Extractor

Slow Juicer

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Family Expenses

Commercial

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