

2018 Top 5 Jellies and Gummies Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

<https://marketpublishers.com/r/2ECBC8C682DEN.html>

Date: July 2018

Pages: 144

Price: US\$ 4,960.00 (Single User License)

ID: 2ECBC8C682DEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Jellies and Gummies are candies that have a hard sugar shell with a soft center. There is a clear distinction between a gummy and jelly candy. Gummy candy, as the name suggests, has a gummy texture. Not quite like chewing rubber bands or calamari, but certainly more elastic than any other soft candy. Since gelatin is the only material that gives that texture, by definition, gummies are made with gelatin.

Jelly candies are solidified using carbohydrates, not proteins. So, a jelly bean center is usually made with corn starch. Other jelling ingredients are pectin, tapioca, and potato or arrowroot starch.

The companies are caring more about their marketing channel, such as using both online and offline channel to prompt their products. What's more, they are building the steady relationship with the distributors and meanwhile, searching for new channels, especially to the emerging market.

Over the next five years, LPI(LP Information) projects that Jellies and Gummies will register a 3.7% CAGR in terms of revenue, reach US\$ 2790 million by 2023, from US\$ 2240 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Haribo

MEDERER

Albanese

Giant Gummy Bears

Perfetti Van Melle

Arcor

Hershey

Yupi

Goody Good Stuff

Jelly Belly

HSU FU CHI

Guanshengyuan

Yake

Wowo Group

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Traditional Jellies and Gummies

Functional Jellies and Gummies

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Consumer Aged Under 14

Consumer Aged 15 to 31

Consumer Aged 31 and older

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