

# 2018 Top 5 Infant Formula Milk Powder Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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#### **Abstracts**

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Infant formula milk powder, also called infant formula milk powder, is a manufactured food designed and marketed for feeding to babies and infants, usually prepared for bottle-feeding or cup-feeding from milk powder (mixed with water). The U.S. Federal Food, Drug, and Cosmetic Act(FFDCA) defines infant formula as "a food which purports to be or is represented for special dietary use solely as a food for infants by reason of its simulation of human milk or its suitability as a complete or partial substitute for human milk".

Milk Powder Formulated are also for adults or higher age group. This report covers formula milk powder.

In global market, the consumption of formula milk powder increases from 2233 K MT in 2012 to 2656 K MT in 2016, at a CAGR of more than 4.43%. In 2016, the global formula milk powder market is led by Asia-Pacific, capturing about 56.26% of global formula milk powder consumption. Europe is the second-largest region-wise market with 21.46% global consumption share.

Formula milk powder downstream is suit for 1-3 year old infants and adult (student, pregnant women, the elderly, etc.). National policy and media exposure may limit some brand development. Once a certain brand of milk powder has been exposed quality issues, it will receive a deadly sales impact. Therefore, it seems that formula milk powder market is always changing.

Over the next five years, LPI(LP Information) projects that Infant Formula Milk Powder will register a 4.2% CAGR in terms of revenue, reach US\$ 35400 million by 2023, from US\$ 27700 million in 2017.



This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

| Mead Johnson     |
|------------------|
| Nestle           |
| Danone           |
| Abbott           |
| FrieslandCampina |
| Heinz            |
| Bellamy          |
| Topfer           |
| HiPP             |
| Perrigo          |
| Arla             |
| Holle            |
| Fonterra         |
| Westland Dairy   |
| Pinnacle         |
| Meiji            |
| Yili             |
| Biostime         |







Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

0-6 Months Baby

6-12 Months Baby

12-36 Months Baby

Adults



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