

2018 Top 5 Ice Cream Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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Ice cream is a sweetened frozen food typically eaten as a snack or dessert. It is usually made from dairy products, such as milk and cream, and often combined with fruits or other ingredients and flavours. It is typically sweetened with sugar or sugar substitutes. Typically, flavourings and colourings are added in addition to stabilizers.

Unilever accounted for 6.79% of the global Ice Cream production market share in 2015. Followed players, Nestle accounted for 3.53%. Market is very fragmented.

Global giant manufactures mainly distributed in Europe and USA. They have unshakable status in this field. Europe takes the market share of 27.54% in 2015, USA followed by with 22.40% in 2015.

The market is not only influenced by the price, but also influenced by the product performance. The leading companies own the advantages on better performance, more abundant product's types.

Over the next five years, LPI(LP Information) projects that Ice Cream will register a 5.5% CAGR in terms of revenue, reach US\$ 79900 million by 2023, from US\$ 57900 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Unilever

Nestle

Lotte Confectionary

Dean Foods

General Mills

Mars

Yili Group

Morinaga

Meiji

Mengniu

Turkey Hill

Blue Bell Creameries

Amul

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Soft Ice Cream

Hard Ice Cream

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Commercial

Residential

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