

2018 Top 5 Hybrid Cars and EVs Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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Hybrid Cars and EVs is one kind of new vehicle which utilizes the unconventional fuel as the power source integrating the advanced technology of the power control and drive section. The unconventional fuel generally is power. It mainly includes the PHEV, EV and HEV.

The largest consumption region is also the Japan, China has largest consumption growth rate, the Europe and USA has relative smaller consumption region, because their governments support intensity cannot meet their demand.

From the initial, the R & D costs is very high, so the gross margin is minus, in a very long period of time, they are in a loss of state, the price is very high than the similar performance, the average price depends on the product type structure.

In the future, first the product type ratio will have grate change, the EVs and PHEV will occupy larger market share, the hybrid cars will not the mainstream vehicles, Secondly, the EVs will have larger market share than the PHEV, and the gap will be higher; Thirdly, China will be the largest market.

Over the next five years, LPI(LP Information) projects that Hybrid Cars and EVs will register a 24.8% CAGR in terms of revenue, reach US\$ 305900 million by 2023, from US\$ 81000 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

TOYOTA

BYD

Tesla

Nissan

BMW

Mitsubishi

Volkswagen

Renault

BAIC

GM

Ford

JAC

Yutong

SAIC

Zhong Tong

ZOTYE

KANDI

King-long

VOLVO

Mercedes-Benz

Chery

Audi

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

HEV

PHEV

EV

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Home Use

Commercial Use

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