

2018 Top 5 Hot Dogs and Sausages Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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Sausage is a food usually made from ground meat with a skin around it. Typically, a sausage is formed in a casing traditionally made from intestine, but sometimes synthetic. A hot dog (also spelled hotdog) is a cooked sausage, traditionally grilled or steamed and served in a sliced bun as a sandwich. A regular hot dog (a 45 gram serving) contains 150 calories, 13 grams of fat, and 5 grams of protein.

Among the different regions including North America, Europe, Asia Pacific, the Middle East and Africa and Latin America, Asia Pacific held the largest Consumption market share of 38.76% in 2015, followed by Europe and North America.

The global hot dog and sausages market is fragmented resulting in intense competition. The vendors compete on the basis of price differentiation, product and category extension, flavor innovations and calorie intake per consumption. The market is also expected to face competition from indirect substitutes such as fruits, juices, and salads during the forecast period.

Hot dogs and sausages have attained popularity worldwide but differ in consumption pattern from region to region. During different seasons, flavor preferences in hot dogs and sausages change. Demand for chicken, beef, and certain prepared foods products, such as hot dogs and smoked sausage, generally increases during the spring and summer months and generally decreases during the winter months. And dinner sausages are more in demand in summer and during the holiday season, there is more demand for breakfast sausages.

Over the next five years, LPI(LP Information) projects that Hot Dogs and Sausages will register a 2.7% CAGR in terms of revenue, reach US\$ 81200 million by 2023, from US\$

69300 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

WH Group (Smithfield Foods)

Tyson Foods (Hillshire Brands)

Oscar Mayer

Campofrío Food Group

Hormel

Bar-S Foods

Pilgrim's Pride

Johnsonville Sausage

Kunzler & Co

Vienna Beef

Carolina Packers

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Pork Hot Dogs and Sausages

Chicken Hot Dogs and Sausages

Beef Hot Dogs and Sausages

Others

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Hotel & Restaurant

Barbecue

Personal

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