

2018 Top 5 Home Air Purifier Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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Air purifiers purify the air by trapping air borne contaminants. Dust, mold spores, dust mites, chemicals, odors, and toxins are a few airborne contaminants that an air purifier can trap, but depending on the specific technology that an air purifier uses, certain air purifiers are more adept and safer at trapping particles. The applications field of the Air Purifiers include: Home Air Purifier, car air purifier (also known as car air purifier), medical air purifier, industrial air purifier and engineering air purifier. Air purifier main components: chassis shell, duct design, filter, motor, power supply, etc. In this report, only home air purifiers are counted.

Sharp, Philips and Panasonic captured the top-three revenue share spots in the Home Air Purifier market in 2014. Sharp dominated with 20.82 percent revenue share, followed by Philips with 17.70 percent revenue share and Panasonic with 15.33 percent revenue share.

With the rapid growth of the national economy as well as the rapid development of downstream industries, Chinese Home Air Purifier market demand is exuberant; provide a good opportunity for the development of Home Air Purifier market and technology.

Although sales of Home Air Purifier brought a lot of opportunities, for the new entrants with only advantage in capital without sufficient support in technology and downstream channels, the research group did not recommend taking risk the enter this market.

Over the next five years, LPI(LP Information) projects that Home Air Purifier will register

a 3.2% CAGR in terms of revenue, reach US\$ 5600 million by 2023, from US\$ 4630 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Sharp

Philips

Panasonic

DAIKIN

Midea

YADU

Coway

Blueair

Electrolux

Whirlpool

Amway

Austin

IQAir

Boneco

SAMSUNG

AIRGLE

BROAD

MFRESH

Honeywell

3M

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

HEPA

Active Carbon

Photo Catalyst

Plasma

Static

Electricity

Anion

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Living room

Bedroom

Kitchen

Others

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