

2018 Top 5 Herbal Supplements and Remedies Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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Herbal supplements and remedies, sometimes called botanicals, have many active constituents, which are natural way of providing support for overall health and well-being. Also they can have drug-like effects.

Echinacea is used to prevent cold. Ginkgo is used to improve memory. Flaxseed is used to lower cholesterol level. The list of herbal supplements and remedies goes on and on. Herbal supplements and remedies including health care products and finished herbal products which extracted from herbs.

Herbal supplements and remedies are sold in many different forms - dried leaves for teas, powdered, as capsules or tablets, or in solution.

Herbal supplements and remedies are mainly extracted from plants, which have many active constituents, and are natural way of providing support for overall health and well-being. Also they can have drug-like effects. In China, herbal has been used as medicine to cure people since thousands years ago and they are good at curing chronic disease in comparison with the western medicine. Especially in recent years, resistance to drugs, toxic and side effects and other weaknesses of western medicine are more and more obvious, however herbal can solve these problems very well. But in Europe and North America, especially in USA, herbal is not allowed to be sold as medicine but as health care products. However, it is researched that one in five people eat herbal supplements and remedies in past five years in USA. Consequently, the market of herbal supplements and remedies is promising and will have fast development in the following years.

Over the next five years, LPI(LP Information) projects that Herbal Supplements and Remedies will register a 4.7% CAGR in terms of revenue, reach US\$ 8780 million by 2023, from US\$ 6670 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

NBTY(US)

Tsumura(JP)

Weleda(CH)

DSM?NL?

Nature's Sunshine Products(US)

Madaus(DE)

Nutraceutical(US)

Arkopharma(FR)

Schwabe(DE)

Ricola(CH)

Blackmores(AU)

Dabur(IN)

Herbal Africa?ZA)

Pharma Nord APS(DM)

SIDO MUNCUL(ID)

Nature's Answer (US)

TwinLab(US)

Pharmavite(US)b

Arizona Natural(US)

Potter's Herbals(UK)

Tongrentang(CN)

TASLY(CN)

Yunnan Baiyao(CN)

Sanjiu(CN)

Zhongxin(CN)

Haiyao(CN)

Taiji(CN)

Kunming Pharma(CN)

JZJT(CN)

Guangzhou Pharma(CN)

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Mono - Herb Type

Multi - Herb Type

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Pharmaceutical Industry

Health Care Industry

Others

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