

2018 Top 5 Headphone Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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Headphones (or head-phones in the early days of telephony and radio) are a pair of small listening devices that are designed to be worn on or around the head over a user's ears. They are electroacoustic transducers, which convert an electrical signal to a corresponding sound in the user's ear.

When it comes to different types of headphone, in-ear headphone is considered as the most popular headphone comparing with over-ear headphone and on-ear headphone. It account 55.46% sales volume share in 2015, followed by over-ear headphone and on-ear headphone with sales volume share of 27.26% and 17.27% respectively. On the other hand, according to different connection mode, headphone can be classified into wired and wireless. The development trend is towards to wireless, because it is more convenient and portable than wired headphone.

In terms of regions, APAC has been the largest consumption market in the last decades. Now, APAC has enjoyed about 42.04% market volume share and followed by EMEA with market volume share of 28.98% and Americas with market volume share of 28.98% in 2015.

The downstream applications including sports headphones, gaming headphones, business headphones, professional headphones, ordinary headphones. And, without any question, the ordinary headphones is holding the largest market volume share with 81% in 2015, as human life style changes, the market volume of sports headphone is estimated to grow fastest with CARA of 14.95%.

Over the next five years, LPI(LP Information) projects that Headphone will register a 1.6% CAGR in terms of revenue, reach US\$ 9690 million by 2023, from US\$ 8800

million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Foster

CRESYN

Gerotek

Fujikon

Merry

Foxlink

Cosonic

Hosiden

AAC

DUNU

Eastern Technologies

Voxtech

SoundMAGIC

OVC

Sun Young

DZL

Beats

Plantronics

Sennheiser

Sony

GN Netcom

Harman

Bose

JVC

Philips

Logitech

Skullcandy

Audio-Technica

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Over-ear

On-ear

In-ear

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Sports Headphones

Gaming Headphones

Business Headphones

Professional Headphones

Ordinary Headphones

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