

2018 Top 5 HD SET-TOP BOX (STB) Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Set-top box (STB) or set-top unit (STU) (one type also colloquially known as a cable box) is an information appliance device that generally contains a TV-tuner input and displays output to a television set and an external source of signal, turning the source signal into content in a form that can then be displayed on the television screen or other display device. They are used in cable television, satellite television, and over-the-air television systems, as well as other uses.

With an increase in the disposable income and the emerging middle-class population, the demand for media-rich home entertainment services is increasing among the consumers. With the growing demand for interactive digital entertainment services, the set top box industry is expected to present significant innovative and new revenue generation opportunities in the near future.

Over the next five years, LPI(LP Information) projects that HD SET-TOP BOX (STB) will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Arris(Pace)

Technicolor(Cisco)

Apple

Echostar

Humax

Sagemcom

Samsung

Roku

Skyworth Digital

Huawei

Jiuzhou

Coship

Changhong

Unionman

Yinhe

ZTE

Hisense

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

2018 Top 5 HD SET-TOP BOX (STB) Players in North America, Europe, Asia-Pacific, South America, Middle East and...

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Digital Cable

Terrestrial Digital

Satellite Digital

IPTV

Others

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Residential Application

Commercial Application

Others

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