

2018 Top 5 Halal Food Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

<https://marketpublishers.com/r/22D47DA6AF5EN.html>

Date: July 2018

Pages: 164

Price: US\$ 4,960.00 (Single User License)

ID: 22D47DA6AF5EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The Arabic word for “permitted.” Halal is commonly seen as “Halal” which means food that is permitted under Islamic guidelines as found in the Qu’ran Most food and drinks are considered Halal unless they are clearly stated as forbidden in the Qur’an (holy book of Islam) and hadith (prophetic traditions).

The halal industry is based on a belief that Muslims should eat food and use goods such as cosmetics that are 'halalan toyibban', which means permissible and wholesome. In fact, the halal market is non-exclusive to Muslims, and has gained increasing acceptance among non- Muslim consumers who associate halal with ethical consumerism.

Actually, the halal industry has now expanded beyond the food sector to include pharmaceuticals, cosmetics, health products, toiletries and medical devices as well as service sector components such as logistics, marketing, print and electronic media, packaging, branding, and financing. In addition, the halal food marketplace is emerging as one of the most profitable and influential market arenas in the world food business today.

In consumption market, the global consumption value of halal food increases with the 8.14% average growth rate. East Asia and Middle East & North Africa are the mainly consumption regions due to the bigger demand of downstream applications. In 2015, these two regions occupied 56.83% of the global consumption volume in total. Halal food has mainly three types, which include fresh products, frozen salty products, processed products and others. With large number of Islam population and economy

development, the consumers will need more halal food products. So, halal food has a huge market potential in the future. Manufacturers engaged in the industry are trying to produce high purity and good taste halal food through improving technology. The major raw materials for halal food are fresh meat, food seasoning, packing materials and other additives. Fluctuations in the price of the upstream product will impact on the production cost of halal food, and then impact the price of halal food. The production cost of halal food is also an important factor which could impact the price of halal food. The halal food manufacturers are trying to reduce production cost by developing production method.

Over the next five years, LPI(LP Information) projects that Halal Food will register a 6.1% CAGR in terms of revenue, reach US\$ 1630 million by 2023, from US\$ 1140 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Nestle

Cargill

Nema Food Company

Midamar

Namet Gida

Banvit Meat and Poultry

Carrefour

Isla Delice

Casino

Tesco

Halal-ash

Al Islami Foods

BRF

Unilever

Kawan Foods

QL Foods

Ramly Food Processing

China Haoyue Group

Arman Group

Hebei Kangyuan Islamic Food

Tangshan Falide Muslim Food

Allanasons Pvt

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be

divided into

Fresh Products

Frozen Salty Products

Processed Products

Others

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Restaurant

Hotel

Home

Others

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