

2018 Top 5 Hair Loss&growth Treatments and Products Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Hair loss&growth treatments and products are the products which are the way to treat hair loss and promote hair growth (including hair loss and growth devices, shampoos and conditioners, medicine product like vitamins and supplements).

The hair loss & growth treatments and products industry concentration is low; there are more than 1000 brand in the world, and high-end products mainly from America, European and Japan. Each company has its own market channel: pharmacy, cosmetics stores (like Watson); supermarket; direct to consumers etc. All manufactures in the world are committed to the improvement of product. But the quality of the product is always a problem.

This industry is affected by the economy and policy, so it's important to put an eye to economic indexes and leaders' prefer. With the global economic recovery, especially in underdevelopment regions that have a large population and fast economic growth, the need of hair loss & growth products will increase.

Over the next five years, LPI(LP Information) projects that Hair Loss&growth Treatments and Products will register a 0.6% CAGR in terms of revenue, reach US\$ 4510 million by 2023, from US\$ 4350 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Procter & Gamble

L'Oreal

Unilever

Taisho

Henkel

Merck

Shiseido

Johnson & Johnson Consumer Inc.

Rohto

Lifes2Good

Gerolymatos International

Toppik

Nanogen

Oxford BioLabs Ltd.

Ultrax Labs

Avalon Natural Products

Bayer

Pharma Medico

Kirkland Signature

Phyto Ales Group

Amplixin

Kerafiber

Phyto

Keranique

DS Healthcare Group

Kaminomoto

Softto

Bawang

Zhang Guang 101

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Hair Loss and Growth Devices

Shampoos and Conditioners

Medicine Product

Others

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Homecare

Hair Loss Treatment Clinic

Others

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