

# 2018 Top 5 Golf Grip Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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## Abstracts

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Golf grips are the most important equipment of golf club. Golf club grip is made to let golfers grip the golf club to install in the clubs, they can give you advantage of improving accuracy, confidence and distance.

North America has the largest global export quantity and manufacturers in Golf Grip market, while Europe is the second sales volume market for Golf Grip in 2016. In the industry, Golf Pride profits most in 2016 and recent years, while Lamkin and SuperStroke ranked 2 and 3. The market share of them is 66.68%, 7.45% and 6.22% in 2016. The gap of market share is kept on enlarged due to different strategy.

Nowadays, there are three main types of Golf Grip segment by Material, including Rubber, Cord and Other. And Rubber is the main type for Golf Grip segment by Material, and the Rubber reached a sales volume of approximately 27652 K Unit in 2016, with 56.90% of global sales volume. On the other hand, there are four main types of Golf Grip segment by Size, including Standard, Midsize, Jumbo and Other. And Standard is the main type for Golf Grip segment by Size, and the Standard reached a sales volume of approximately 22209 K Unit in 2016, with 45.70% of global sales volume.

Golf Grip technology is much mature now, and new enterprises can not surpass existing famous brands on reputation or design in the short term. So, the study group recommends the new entrants need to be considered carefully before entering into this field.

Over the next five years, LPI (LP Information) projects that Golf Grip will register a 2.4% CAGR in terms of revenue, reach US\$ 580 million by 2023, from US\$ 500 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Golf Pride (US)

Lamkin (US)

SuperStroke (US)

Winn (US)

TaylorMade (US)

Iomic (JP)

Bocchieri (US)

Avon Grips (US)

Integra (US)

Loudmouth Golf (US)

Cobra (US)

Scotty Cameron (US)

Tacki-Mac (US)

The Grip Master (AU)

JumboMax (US)

EGIGO (UK)

Ray Cook (US)

Rife (US)

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Rubber

Corded

Others

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Female

Male

Children

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