

2018 Top 5 Frozen Food Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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Freezing food preserves it from the time it is prepared to the time it is eaten. Since early times, farmers, fishermen, and trappers have preserved grains and produce in unheated buildings during the winter season. Freezing food slows down decomposition by turning residual moisture into ice, inhibiting the growth of most bacterial species. In the food commodity industry, there are two processes: mechanical and cryogenic (or flash freezing). The freezing kinetics is important to preserve the food quality and texture. Quicker freezing generates smaller ice crystals and maintains cellular structure. Cryogenic freezing is the quickest freezing technology available due to the ultra low liquid nitrogen temperature -196°C (-320°F).

The convenience of frozen food is the key factor which is expected to drive the frozen food market growth over the forecast period. Hectic lifestyle leads to unhealthy eating habit, customers regard ready-to-eat food products as main meal and they may buy a lot to store in the home. In addition, children preference is another factor leading to demand for frozen food, especially for frozen meat and poultry, which can be attracted by children and teenagers. On the basis of region North America dominates frozen food market. U.S is holding the largest market share of frozen food market due to hectic lifestyle of population and fast adoption of the products in the region. European countries including Germany, Denmark, Spain, U.K., Italy, Switzerland, Norway and France are expected to witness the potential growth over the forecast period. At the same time, the frozen food market APAC region is anticipated to grow owing to rapid population growth. However, some potential problems such as food safety have not been solved.

Over the next five years, LPI(LP Information) projects that Frozen Food will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Nestle

ConAgra

H.J. Heinz

Amy's Kitchen

Conagra Brands

McCain Foods

Tyson Foods

Unilever

Simplot Food Group

Seneca Foods Corporation

Ralcorp Frozen Bakery Products

Kraft Food

Mccain Foods

Iceland Foods

Goya Foods

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Frozen Ready-To-Eat Meals

Frozen Meat and Poultry

Frozen Fish and Seafood

Frozen Fruits and Vegetables

Frozen Potato Products

Frozen Soup

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Retail

Business Customers

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