

2018 Top 5 Frosting & Icing Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

https://marketpublishers.com/r/2F165956A6BEN.html

Date: July 2018

Pages: 148

Price: US\$ 4,960.00 (Single User License)

ID: 2F165956A6BEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Icing, often called frosting in the United States, is a sweet, often creamy glaze made of sugar with a liquid, such as water or milk that is often enriched with ingredients like butter, egg whites, cream cheese, or flavorings.

Specifically speaking, Frosting is stiffer and pipes well and consists of cream or butter. Icing is a thin and sugary glaze spread that hardens on cooling.

Europe region is the largest supplier of Frosting & Icing, with a sales market share nearly 44%. USA is the second largest supplier of Frosting & Icing, enjoying sales market share nearly 38% in 2016.

Market competition is intense. CSM Bakery Solutions, Wilton, Rich Product, Betty Crocker, Dawn Food, etc. are the leaders of the industry, and they hold high-end customers, and their products are famous in the world.

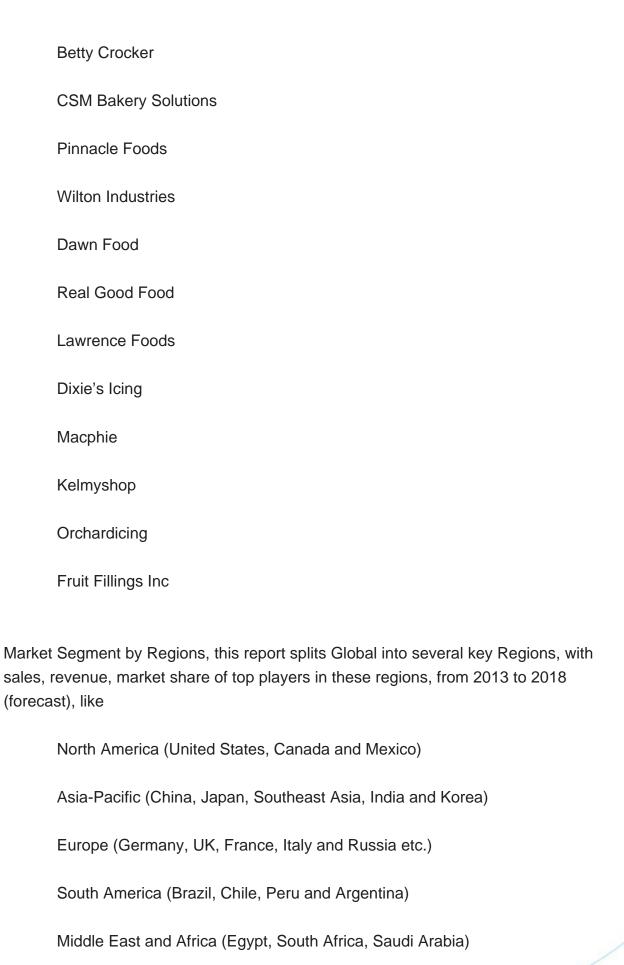
With the development of economic, more and more companies participate in this industry. There will be a huge market in Asia.

Over the next five years, LPI(LP Information) projects that Frosting & Icing will register a 4.2% CAGR in terms of revenue, reach US\$ 1640 million by 2023, from US\$ 1280 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Rich Product







Split by Product	Types,	with sales,	revenue,	price,	market	share	of ea	ch type	, can	be
divided into										

Cakes Frosting & Icing

Cookies Frosting & Icing

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Bakery

Restaurant

Family



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