

2018 Top 5 Fractional HP Motor Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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A fractional horsepower motor (FHP) is an electric motor with a rated output power of 746 Watts or less. There is no defined minimum output, however, it is generally accepted that a motor with a frame size of less than 35mm square can be referred to as a 'micro-motor'.

The term 'fractional' indicates that the motor often has a power rating smaller than one horsepower.

Europe was the largest revenue market with a market share of 28.31% in 2012 and 25.83% in 2017 with a decrease of 2.48%. North America ranked the second market with the market share of 23.05% in 2016. The Asia Pacific market for Fractional HP Motor is expected to be the market with the most promising growth rate. Rising per capita income of people in emerging economies such as China, India, Philippines, Thailand, and Vietnam has led to an increase in demand for household appliances and other electric motor-driven systems. Consumers in these countries have started to adopt modern and technologically advanced household appliances to upgrade their lifestyle. There are low ownership levels of heavy consumer durables in developing countries, especially India. This gives ample opportunity for manufacturers to leverage the low penetration level in the above countries. Thus, the increased demand for household appliances has resulted in an increased consumption of FHP motors. Fractional HP Motor companies are mainly from United States and Europe, the industry concentrate rate is low. The top three companies are Allied Motion Technologies, Johnson Electric, Regal Beloit Corp, with the revenue market share of 2.42%, 2.26% and 1.74% in 2016.

Although sales of Fractional HP Motor brought a lot of opportunities, the study group

recommends the new entrants who has not technical advantage and downstream support do not enter into the Fractional HP Motor field. As large demand of high-end products at home and abroad, many companies began to enter the field of high-end. What is more, the company in this industry should pay attention to their R&D, innovation and services, then they may get the competition advantage, and get a bigger market share.

Over the next five years, LPI(LP Information) projects that Fractional HP Motor will register a 5.2% CAGR in terms of revenue, reach US\$ 61000 million by 2023, from US\$ 45000 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Allied Motion Technologies

Johnson Electric

Regal Beloit

ASMO

Maxon Motor

Weg

Minebea

Ametek

Danaher Motion

Faulhaber

Nidec Corporation

Baldor Electric

Portescap

Groschopp

Precision Microdrives

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Fractional Brushed Motor

Fractional HP Brushless Motor

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Motor Vehicles

Household Appliances

Industrial Machinery

Aerospace

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