

2018 Top 5 Fertility and Pregnancy Rapid Test Kits Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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This report studies the Fertility and Pregnancy Rapid Test Kits market, pregnancy and fertility rapid tests are point of care tests used to qualitatively detect the presence of reproductive hormones, such as Follicle Stimulating Hormone (FSH), Luteinizing Hormone (LH) and Human Chorionic Gonadotropin (hCG) hormone. Fertility rapid test kits can help find the exact day of ovulation or confirm the presence of menopause in women, while in males; they are used to detect the sperm count. These tests require small amount of blood or urine sample, depending upon the type of device being used; these devices work on color changing immunoassay techniques.

Growth of the global fertility and pregnancy market is mainly driven by rising demand for fast and self-contained tests, growing incidence of infertility and gynecological disorders, availability of decentralized diagnostic tests over time-consuming laboratory tests, and increasing first-time pregnancy age. Technological advancements and attractive product features such as smartphone app connectivity are also driving adoption of fertility and pregnancy rapid test kits.

Based on product type, the market has been segmented into pregnancy rapid test kits and fertility rapid test kits. In terms of volume, pregnancy test kits segment is estimated to account for more than 71% market share in global fertility and pregnancy rapid test kits market in 2017.

In terms of value, the North America market has been estimated to dominate the global fertility and rapid test kits market in 2017, and is expected to expand at a CAGR of 2.5% over the forecast period. Following North America, Europe is the second largest market, with market share of 36.9% in 2017.

Over the next five years, LPI(LP Information) projects that Fertility and Pregnancy Rapid

Test Kits will register a 3.7% CAGR in terms of revenue, reach US\$ 710 million by 2023, from US\$ 570 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

SPD

Church & Dwight

BioMerieux

Rohto

NFI

Wondfo

Egens Biotech

Arax

Quidel

RunBio

Easy Healthcare

CIGA Healthcare

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Pregnancy Rapid Test Kits

Fertility Rapid Test Kits

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Pharmacies & Drugstores

Gynecology & Fertility Clinics

Hypermarkets & Supermarkets

Online Sales

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