

2018 Top 5 Engineered Wooden Flooring Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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As a kind of hardwood flooring which is widely used, engineered wood flooring is composed of two or more layers of wood in the form of a plank. Engineered wood flooring is comprised of two parts: core wood layers and a top hardware layer known as the lamella. The core layers are made up of 3-12 HDF, softwood or plywood sheets which are bonded together at 90 degree angles to form a sandwich base. The top layer is the wood that is visible when the flooring is installed and is adhered to the core. The lamella might be oak, walnut, maple or an alternative hardwood species that provides the aesthetic appeal.

Global Engineered Wooden Flooring Industry is fragmented geographically, with leading brand in each region. In US, leading brands are Armstrong, Shaw, Mannington and Mohawk, while in Europe, mergers and acquisitions formed several big players, such as Bauwerk Boen AG, and Kahrs-Karelia Upofloor. In China, market leaders are Shenxiang and Jinqiao.

Europe is single largest market, which accounts for 35.11% of global demand in terms of volume. China is the largest production region, more than half supplying the global market. However, as labor cost rises quickly, production base is transferring to other developing countries. The same thing happen in Europe, where manufacturing plants moving to east Europe countries.

US market shows significant growth in the last five years, flooring market has witnessed continuously higher sales of engineered wooden flooring than solid wood flooring, which is expected to drive the global market in the next 5 years.

Over the next five years, LPI(LP Information) projects that Engineered Wooden Flooring

will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Armstrong

Shaw

Mannington

Mohawk

Beaulieu

Bauwerk Boen AG

Kahrs-Karelia Upofloor

Hamberger Flooring GmbH & Co.KG

Tarkett AS

Baltic Wood

Weitzer Parkett

Shengxiang

JinQiao

Jinlong

Yihua

Anxin

Shiyou

Kemian Wood

Maples

Vohringer Wood Product

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Three Layers Engineered Wooded Flooring

Multilayer Engineered Wooded Flooring

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Residential Use

Commercial Use

Contents

1 ENGINEERED WOODEN FLOORING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Engineered Wooden Flooring
- 1.2 Engineered Wooden Flooring Segment by Types
 - 1.2.1 Global Sales Market Share of Engineered Wooden Flooring by Types in 2017
 - 1.2.2 Three Layers Engineered Wooded Flooring
 - 1.2.2.1 Major Players of Type I
 - 1.2.3 Multilayer Engineered Wooded Flooring
 - 1.2.3.1 Major Players of Multilayer Engineered Wooded Flooring
- 1.3 Engineered Wooden Flooring Segment by Applications
 - 1.3.1 Engineered Wooden Flooring Sales Market Share by Applications in 2017
 - 1.3.2 Residential Use
 - 1.3.3 Commercial Use
- 1.4 Engineered Wooden Flooring Market by Regions
 - 1.4.1 North America Status and Prospect (2013-2023)
 - 1.4.1.1 North America Engineered Wooden Flooring Revenue (Million USD) and Growth Rate (2013-2023)
 - 1.4.2 Asia-Pacific Status and Prospect (2013-2023)
 - 1.4.2.1 Asia-Pacific Engineered Wooden Flooring Revenue (Million USD) and Growth Rate (2013-2023)
 - 1.4.3 Europe Status and Prospect (2013-2023)
 - 1.4.3.1 Europe Engineered Wooden Flooring Revenue (Million USD) and Growth Rate (2013-2023)
 - 1.4.4 South America Status and Prospect (2013-2023)
 - 1.4.4.1 South America Engineered Wooden Flooring Revenue (Million USD) and Growth Rate (2013-2023)
 - 1.4.5 Middle East and Africa Status and Prospect (2013-2023)
 - 1.4.5.1 Middle East and Africa Engineered Wooden Flooring Revenue (Million USD) and Growth Rate (2013-2023)
- 1.5 Global Market Size (Value) of Engineered Wooden Flooring (2013-2023)

2 GLOBAL ENGINEERED WOODEN FLOORING SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS

- 2.1 Global Engineered Wooden Flooring Sales and Market Share by Players in 2016 and 2017
 - 2.1.1 Global Engineered Wooden Flooring Sales by Players in 2016 and 2017

- 2.1.2 Global Engineered Wooden Flooring Sales Market Share (%) by Players in 2016 and 2017
- 2.2 Global Engineered Wooden Flooring Revenue and Market Share by Players in 2016 and 2017
 - 2.2.1 Global Engineered Wooden Flooring Revenue by Players in 2016 and 2017
 - 2.2.2 Global Engineered Wooden Flooring Revenue Market Share (%) by Players in 2016 and 2017
- 2.3 Global Engineered Wooden Flooring Average Price by Players in 2016 and 2017
- 2.4 Global Engineered Wooden Flooring Manufacturing Base Distribution, Sales Area, Product Types by Players
 - 2.4.1 Global Engineered Wooden Flooring Manufacturing Base Distribution and Sales Area by Players
 - 2.4.2 Players Engineered Wooden Flooring Product Types
- 2.5 Engineered Wooden Flooring Market Competitive Situation and Trends
 - 2.5.1 Engineered Wooden Flooring Market Concentration Rate
 - 2.5.2 Engineered Wooden Flooring Market Share of Top 3 and Top 5 Players
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL ENGINEERED WOODEN FLOORING SALES, REVENUE (VALUE) BY REGIONS, TYPE AND APPLICATION (2013-2018)

- 3.1 Global Engineered Wooden Flooring Sales, Revenue and Market Share by Regions (2013-2018)
 - 3.1.1 Global Engineered Wooden Flooring Sales and Market Share by Regions (2013-2018)
 - 3.1.2 Global Engineered Wooden Flooring Revenue and Market Share by Regions (2013-2018)
- 3.2 Global Engineered Wooden Flooring Sales, Revenue, Market Share and Price by Type (2013-2018)
 - 3.2.1 Global Engineered Wooden Flooring Sales and Market Share by Type (2013-2018)
 - 3.2.2 Global Engineered Wooden Flooring Revenue and Market Share by Type (2013-2018)
 - 3.2.3 Global Engineered Wooden Flooring Price by Type (2013-2018)
- 3.3 Global Engineered Wooden Flooring Sales and Market Share by Application (2013-2018)
 - 3.3.1 Global Engineered Wooden Flooring Sales by Application (2013-2018)
 - 3.3.2 Global Engineered Wooden Flooring Sales Market Share by Application (2013-2018)

3.4 Global Engineered Wooden Flooring Sales, Revenue, Price and Gross Margin (2013-2018)

4 NORTH AMERICA TOP 5 PLAYERS ENGINEERED WOODEN FLOORING SALES, REVENUE AND PRICE

4.1 North America Top 5 Players Engineered Wooden Flooring Sales, Revenue and Market Share in 2016 and 2017

4.1.1 North America Top 5 Players Engineered Wooden Flooring Sales and Market Share in 2016 and 2017

4.1.2 North America Top 5 Players Engineered Wooden Flooring Revenue and Market Share in 2016 and 2017

4.2 North America Engineered Wooden Flooring Sales, Revenue, Market Share and Price by Type (2013-2018)

4.2.1 North America Engineered Wooden Flooring Sales and Market Share by Type (2013-2018)

4.2.1.1 North America Engineered Wooden Flooring Sales by Type (2013-2018)

4.2.1.2 North America Engineered Wooden Flooring Sales Market Share by Type (2013-2018)

4.2.2 North America Engineered Wooden Flooring Revenue and Market Share by Type (2013-2018)

4.2.2.1 North America Engineered Wooden Flooring Revenue by Type (2013-2018)

4.2.2.2 North America Engineered Wooden Flooring Revenue Market Share by Type (2013-2018)

4.2.3 North America Engineered Wooden Flooring Price by Type (2013-2018)

4.3 North America Engineered Wooden Flooring Sales and Market Share by Application (2013-2018)

4.3.1 North America Engineered Wooden Flooring Sales by Application (2013-2018)

4.3.2 North America Engineered Wooden Flooring Sales Market Share by Application (2013-2018)

4.4 North America Engineered Wooden Flooring Sales and Market Share by Country (US, Canada and Mexico) (2013-2018)

4.4.1 North America Engineered Wooden Flooring Sales by Country (2013-2018)

4.4.2 North America Engineered Wooden Flooring Sales Market Share by Country (2013-2018)

4.5 North America Engineered Wooden Flooring Import & Export (2013-2018)

5 EUROPE TOP 5 PLAYERS ENGINEERED WOODEN FLOORING SALES, REVENUE AND PRICE

5.1 Europe Top 5 Players Engineered Wooden Flooring Sales, Revenue and Market Share in 2016 and 2017

5.1.1 Europe Top 5 Players Engineered Wooden Flooring Sales and Market Share in 2016 and 2017

5.1.2 Europe Top 5 Players Engineered Wooden Flooring Revenue and Market Share in 2016 and 2017

5.2 Europe Engineered Wooden Flooring Sales, Revenue, Market Share and Price by Type (2013-2018)

5.2.1 Europe Engineered Wooden Flooring Sales and Market Share by Type (2013-2018)

5.2.1.1 Europe Engineered Wooden Flooring Sales by Type (2013-2018)

5.2.1.2 Europe Engineered Wooden Flooring Sales Market Share by Type (2013-2018)

5.2.2 Europe Engineered Wooden Flooring Revenue and Market Share by Type (2013-2018)

5.2.2.1 Europe Engineered Wooden Flooring Revenue by Type (2013-2018)

5.2.2.2 Europe Engineered Wooden Flooring Revenue Market Share by Type (2013-2018)

5.2.3 Europe Engineered Wooden Flooring Price by Type (2013-2018)

5.3 Europe Engineered Wooden Flooring Sales and Market Share by Application (2013-2018)

5.3.1 Europe Engineered Wooden Flooring Sales by Application (2013-2018)

5.3.2 Europe Engineered Wooden Flooring Sales Market Share by Application (2013-2018)

5.4 Europe Engineered Wooden Flooring Sales and Market Share by Country (Germany, UK, France, Italy and Russia) (2013-2018)

5.4.1 Europe Engineered Wooden Flooring Sales by Country (2013-2018)

5.4.2 Europe Engineered Wooden Flooring Sales Market Share by Country (2013-2018)

5.5 Europe Engineered Wooden Flooring Import & Export (2013-2018)

6 ASIA-PACIFIC TOP 5 PLAYERS ENGINEERED WOODEN FLOORING SALES, REVENUE AND PRICE

6.1 Asia-Pacific Top 5 Players Engineered Wooden Flooring Sales, Revenue and Market Share in 2016 and 2017

6.1.1 Asia-Pacific Top 5 Players Engineered Wooden Flooring Sales and Market Share in 2016 and 2017

6.1.2 Asia-Pacific Top 5 Players Engineered Wooden Flooring Revenue and Market Share in 2016 and 2017

6.2 Asia-Pacific Engineered Wooden Flooring Sales, Revenue, Market Share and Price by Type (2013-2018)

6.2.1 Asia-Pacific Engineered Wooden Flooring Sales and Market Share by Type (2013-2018)

6.2.1.1 Asia-Pacific Engineered Wooden Flooring Sales by Type (2013-2018)

6.2.1.2 Asia-Pacific Engineered Wooden Flooring Sales Market Share by Type (2013-2018)

6.2.2 Asia-Pacific Engineered Wooden Flooring Revenue and Market Share by Type (2013-2018)

6.2.3 Asia-Pacific Engineered Wooden Flooring Price by Type (2013-2018)

6.3 Asia-Pacific Engineered Wooden Flooring Sales and Market Share by Application (2013-2018)

6.3.1 Asia-Pacific Engineered Wooden Flooring Sales by Application (2013-2018)

6.3.2 Asia-Pacific Engineered Wooden Flooring Sales Market Share by Application (2013-2018)

6.4 Asia-Pacific Engineered Wooden Flooring Sales and Market Share by Country (China, Japan, Southeast Asia, India, Korea and Australia) (2013-2018)

6.4.1 Asia-Pacific Engineered Wooden Flooring Sales by Country (2013-2018)

6.4.2 Asia-Pacific Engineered Wooden Flooring Sales Market Share by Country (2013-2018)

6.5 Asia-Pacific Engineered Wooden Flooring Import & Export (2013-2018)

7 SOUTH AMERICA TOP 5 PLAYERS ENGINEERED WOODEN FLOORING SALES, REVENUE AND PRICE

7.1 South America Top 5 Players Engineered Wooden Flooring Sales, Revenue and Market Share in 2016 and 2017

7.1.1 South America Top 5 Players Engineered Wooden Flooring Sales and Market Share in 2016 and 2017

7.1.2 South America Top 5 Players Engineered Wooden Flooring Revenue and Market Share in 2016 and 2017

7.2 South America Engineered Wooden Flooring Sales, Revenue, Market Share and Price by Type (2013-2018)

7.2.1 South America Engineered Wooden Flooring Sales and Market Share by Type (2013-2018)

7.2.1.1 South America Engineered Wooden Flooring Sales by Type (2013-2018)

7.2.1.2 South America Engineered Wooden Flooring Sales Market Share by Type

(2013-2018)

7.2.2 South America Engineered Wooden Flooring Revenue and Market Share by Type (2013-2018)

7.2.2.1 South America Engineered Wooden Flooring Revenue by Type (2013-2018)

7.2.2.2 South America Engineered Wooden Flooring Revenue and Market Share by Type (2013-2018)

7.2.3 South America Engineered Wooden Flooring Price by Type (2013-2018)

7.3 South America Engineered Wooden Flooring Sales and Market Share by Application (2013-2018)

7.3.1 South America Engineered Wooden Flooring Sales by Application (2013-2018)

7.3.2 South America Engineered Wooden Flooring Sales Market Share by Application (2013-2018)

7.4 South America Engineered Wooden Flooring Sales and Market Share by Country (Brazil, Argentina, Chile and Peru) (2013-2018)

7.4.1 South America Engineered Wooden Flooring Sales by Country (2013-2018)

7.4.2 South America Engineered Wooden Flooring Sales Market Share by Country (2013-2018)

7.5 South America Engineered Wooden Flooring Import & Export (2013-2018)

8 MIDDLE EAST & AFRICA TOP 5 PLAYERS ENGINEERED WOODEN FLOORING SALES, REVENUE AND PRICE

8.1 Middle East & Africa Top 5 Players Engineered Wooden Flooring Sales, Revenue and Market Share in 2016 and 2017

8.1.1 Middle East & Africa Top 5 Players Engineered Wooden Flooring Sales and Market Share in 2016 and 2017

8.1.2 Middle East & Africa Top 5 Players Engineered Wooden Flooring Revenue and Market Share in 2016 and 2017

8.2 Middle East & Africa Engineered Wooden Flooring Sales, Revenue, Market Share and Price by Type (2013-2018)

8.2.1 Middle East & Africa Engineered Wooden Flooring Sales and Market Share by Type (2013-2018)

8.2.1.1 Middle East & Africa Engineered Wooden Flooring Sales by Type (2013-2018)

8.2.1.2 Middle East & Africa Engineered Wooden Flooring Sales Market Share by Type (2013-2018)

8.2.2 Middle East & Africa Engineered Wooden Flooring Revenue and Market Share by Type (2013-2018)

8.2.2.1 Middle East & Africa Engineered Wooden Flooring Revenue by Type

(2013-2018)

8.2.2.2 Middle East & Africa Engineered Wooden Flooring Revenue Market Share by Type (2013-2018)

8.2.3 Middle East & Africa Engineered Wooden Flooring Price by Type (2013-2018)

8.3 Middle East & Africa Engineered Wooden Flooring Sales and Market Share by Application (2013-2018)

8.3.1 Middle East & Africa Engineered Wooden Flooring Sales by Application (2013-2018)

8.3.2 Middle East & Africa Engineered Wooden Flooring Sales Market Share by Application (2013-2018)

8.4 Middle East & Africa Engineered Wooden Flooring Sales and Market Share by Country (Egypt, Saudi Arabia, South Africa and Iran) (2013-2018)

8.4.1 Middle East & Africa Engineered Wooden Flooring Sales by Country (2013-2018)

8.4.2 Middle East & Africa Engineered Wooden Flooring Sales Market Share by Country (2013-2018)

8.5 Middle East & Africa Engineered Wooden Flooring Import & Export (2013-2018)

9 GLOBAL ENGINEERED WOODEN FLOORING PLAYERS PROFILES/ANALYSIS

9.1 Armstrong

9.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

9.1.2 Engineered Wooden Flooring Product Types, Application and Specification

9.1.2.1 Product A

9.1.2.2 Product B

9.1.3 Armstrong Engineered Wooden Flooring Sales, Revenue, Price and Gross Margin (2013-2018)

9.1.4 Main Business/Business Overview

9.1.5 Armstrong News

9.2 Shaw

9.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

9.2.2 Engineered Wooden Flooring Product Types, Application and Specification

9.2.2.1 Product A

9.2.2.2 Product B

9.2.3 Shaw Engineered Wooden Flooring Sales, Revenue, Price and Gross Margin (2013-2018)

9.2.4 Main Business/Business Overview

9.2.5 Shaw News

9.3 Mannington

9.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

9.3.2 Engineered Wooden Flooring Product Types, Application and Specification

9.3.2.1 Product A

9.3.2.2 Product B

9.3.3 Mannington Engineered Wooden Flooring Sales, Revenue, Price and Gross Margin (2013-2018)

9.3.4 Main Business/Business Overview

9.3.5 Mannington News

9.4 Mohawk

9.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

9.4.2 Engineered Wooden Flooring Product Types, Application and Specification

9.4.2.1 Product A

9.4.2.2 Product B

9.4.3 Mohawk Engineered Wooden Flooring Sales, Revenue, Price and Gross Margin (2013-2018)

9.4.4 Main Business/Business Overview

9.4.5 Mohawk News

9.5 Beaulieu

9.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

9.5.2 Engineered Wooden Flooring Product Types, Application and Specification

9.5.2.1 Product A

9.5.2.2 Product B

9.5.3 Beaulieu Engineered Wooden Flooring Sales, Revenue, Price and Gross Margin (2013-2018)

9.5.4 Main Business/Business Overview

9.5.5 Beaulieu News

9.6 Bauwerk Boen AG

9.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

9.6.2 Engineered Wooden Flooring Product Types, Application and Specification

9.6.2.1 Product A

9.6.2.2 Product B

9.6.3 Bauwerk Boen AG Engineered Wooden Flooring Sales, Revenue, Price and Gross Margin (2013-2018)

9.6.4 Main Business/Business Overview

9.6.5 Bauwerk Boen AG News

9.7 Kahrs-Karelia Upofloor

9.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

9.7.2 Engineered Wooden Flooring Product Types, Application and Specification

9.7.2.1 Product A

9.7.2.2 Product B

9.7.3 Kahrs-Karelia Upofloor Engineered Wooden Flooring Sales, Revenue, Price and Gross Margin (2013-2018)

9.7.4 Main Business/Business Overview

9.7.5 Kahrs-Karelia Upofloor News

9.8 Hamberger Flooring GmbH & Co.KG

9.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

9.8.2 Engineered Wooden Flooring Product Types, Application and Specification

9.8.2.1 Product A

9.8.2.2 Product B

9.8.3 Hamberger Flooring GmbH & Co.KG Engineered Wooden Flooring Sales, Revenue, Price and Gross Margin (2013-2018)

9.8.4 Main Business/Business Overview

9.8.5 Hamberger Flooring GmbH & Co.KG News

9.9 Tarkett AS

9.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

9.9.2 Engineered Wooden Flooring Product Types, Application and Specification

9.9.2.1 Product A

9.9.2.2 Product B

9.9.3 Tarkett AS Engineered Wooden Flooring Sales, Revenue, Price and Gross Margin (2013-2018)

9.9.4 Main Business/Business Overview

9.9.5 Tarkett AS News

9.10 Baltic Wood

9.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

9.10.2 Engineered Wooden Flooring Product Types, Application and Specification

9.10.2.1 Product A

9.10.2.2 Product B

9.10.3 Baltic Wood Engineered Wooden Flooring Sales, Revenue, Price and Gross Margin (2013-2018)

- 9.10.4 Main Business/Business Overview
- 9.10.5 Baltic Wood News
- 9.11 Weitzer Parkett
- 9.12 Shengxiang
- 9.13 JinQiao
- 9.14 Jinlong
- 9.15 Yihua
- 9.16 Anxin
- 9.17 Shiyou
- 9.18 Kemian Wood
- 9.19 Maples
- 9.20 Vohringer Wood Product

10 GLOBAL ENGINEERED WOODEN FLOORING MARKET FORECAST (2018-2023)

- 10.1 Global Engineered Wooden Flooring Sales, Revenue Forecast (2018-2023)
- 10.2 Global Engineered Wooden Flooring Sales, Consumption Forecast by Regions (2018-2023)
 - 10.2.1 Global Engineered Wooden Flooring Sales Forecast by Regions (2018-2023)
 - 10.2.2 Global Engineered Wooden Flooring Sales Market Share Forecast by Regions (2018-2023)
- 10.3 Global Engineered Wooden Flooring Sales and Market Share Forecast by Type (2018-2023)
 - 10.3.1 Global Engineered Wooden Flooring Sales Forecast by Type (2018-2023)
 - 10.3.2 Global Engineered Wooden Flooring Sales Market Share Forecast by Type (2018-2023)
- 10.4 Global Engineered Wooden Flooring Sales and Market Share Forecast by Application (2018-2023)
 - 10.4.1 Global Engineered Wooden Flooring Sales Forecast by Application (2018-2023)
 - 10.4.2 Global Engineered Wooden Flooring Sales Market Share Forecast by Application (2018-2023)
- 10.5 Engineered Wooden Flooring Price Forecast (2018-2023)

11 ENGINEERED WOODEN FLOORING MANUFACTURING COST ANALYSIS

- 11.1 Engineered Wooden Flooring Key Raw Materials Analysis
 - 11.1.1 Key Raw Materials
 - 11.1.2 Price Trend of Key Raw Materials

- 11.1.3 Key Suppliers of Raw Materials
- 11.1.4 Market Concentration Rate of Raw Materials
- 11.2 Proportion of Manufacturing Cost Structure
 - 11.2.1 Raw Materials
 - 11.2.2 Labor Cost
 - 11.2.3 Manufacturing Expenses
- 11.3 Manufacturing Process Analysis of Engineered Wooden Flooring

12 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 12.1 Engineered Wooden Flooring Industrial Chain Analysis
- 12.2 Upstream Raw Materials Sourcing
- 12.3 Raw Materials Sources of Engineered Wooden Flooring Major Players in 2017
- 12.4 Downstream Buyers

13 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 13.1 Marketing Channel
 - 13.1.1 Direct Marketing
 - 13.1.2 Indirect Marketing
 - 13.1.3 Marketing Channel Development Trend
- 13.2 Market Positioning
 - 13.2.1 Pricing Strategy
 - 13.2.2 Brand Strategy
 - 13.2.3 Target Client
- 13.3 Distributors/Traders List

14 MARKET EFFECT FACTORS ANALYSIS

- 14.1 Technology Progress/Risk
 - 14.1.1 Substitutes Threat
 - 14.1.2 Technology Progress in Related Industry
- 14.2 Consumer Needs/Customer Preference Change
- 14.3 Economic/Political Environmental Change

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Engineered Wooden Flooring

Table Product Specifications of Engineered Wooden Flooring

Figure Global Sales Market Share of Engineered Wooden Flooring by Types in 2017

Figure Product Picture of Three Layers Engineered Wooded Flooring

Table Major Players of Three Layers Engineered Wooded Flooring

Figure Product Picture of Multilayer Engineered Wooded Flooring

Table Major Players of Multilayer Engineered Wooded Flooring

Figure Engineered Wooden Flooring Sales Market Share by Applications in 2017

Table Applications of Engineered Wooden Flooring

Figure Commercial Use Examples

Figure Application 2 Examples

Figure North America Engineered Wooden Flooring Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Engineered Wooden Flooring Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Engineered Wooden Flooring Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Engineered Wooden Flooring Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Engineered Wooden Flooring Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Engineered Wooden Flooring Revenue (Million USD) and Growth Rate (2013-2023)

Table Global Engineered Wooden Flooring Sales by Players in 2016 and 2017

Table Global Engineered Wooden Flooring Sales Market Share (%) by Players in 2016 and 2017

Figure Global Engineered Wooden Flooring Sales Market Share by Players in 2016

Figure Global Engineered Wooden Flooring Sales Market Share by Players in 2017

Table Global Engineered Wooden Flooring Revenue by Players in 2016 and 2017

Table Global Engineered Wooden Flooring Revenue Market Share (%) by Players in 2016 and 2017

Figure Global Engineered Wooden Flooring Revenue Market Share by Players in 2016

Figure Global Engineered Wooden Flooring Revenue Market Share by Players in 2017

Table Global Engineered Wooden Flooring Average Price by Players in 2016 and 2017

Figure Global Engineered Wooden Flooring Average Price by Players in 2017

Table Global Engineered Wooden Flooring Manufacturing Base Distribution and Sales Area by Players

Table Players Engineered Wooden Flooring Product Types

Figure Engineered Wooden Flooring Market Share of Top 3 Players

Figure Engineered Wooden Flooring Market Share of Top 5 Players

Table Global Engineered Wooden Flooring Sales by Regions (2013-2018)

Table Global Engineered Wooden Flooring Sales Market Share by Regions (2013-2018)

Figure Global Engineered Wooden Flooring Sales Market Share by Regions (2013-2018)

Figure Global Engineered Wooden Flooring Sales Market Share by Regions in 2017

Table Global Engineered Wooden Flooring Revenue by Regions (2013-2018)

Table Global Engineered Wooden Flooring Revenue Market Share by Regions (2013-2018)

Figure Global Engineered Wooden Flooring Revenue Market Share by Regions (2013-2018)

Figure Global Engineered Wooden Flooring Revenue Market Share by Regions in 2017

Table Global Engineered Wooden Flooring Sales by Type (2013-2018)

Table Global Engineered Wooden Flooring Sales Market Share by Type (2013-2018)

Figure Global Engineered Wooden Flooring Sales Market Share by Type (2013-2018)

Figure Global Engineered Wooden Flooring Sales Market Share by Type in 2017

Table Global Engineered Wooden Flooring Revenue by Type (2013-2018)

Table Global Engineered Wooden Flooring Revenue Market Share by Type (2013-2018)

Figure Global Engineered Wooden Flooring Revenue Market Share by Type (2013-2018)

Figure Global Engineered Wooden Flooring Revenue Market Share by Type in 2017

Table Global Engineered Wooden Flooring Price by Type (2013-2018)

Table Global Engineered Wooden Flooring Sales by Application (2013-2018)

Figure Global Engineered Wooden Flooring Sales Market Share by Application in 2017

Table Global Engineered Wooden Flooring Sales Market Share by Application (2013-2018)

Figure Global Engineered Wooden Flooring Sales Market Share by Application (2013-2018)

Table Global Engineered Wooden Flooring Sales, Revenue, Price and Gross Margin (2013-2018)

Table North America Top 5 Players Engineered Wooden Flooring Sales in 2016 and 2017

Table North America Top 5 Players Engineered Wooden Flooring Sales Market Share

(%) in 2016 and 2017

Figure North America Top 5 Players Engineered Wooden Flooring Sales Share in 2016

Figure North America Top 5 Players Engineered Wooden Flooring Sales Share in 2017

Table North America Top 5 Players Engineered Wooden Flooring Revenue in 2016 and 2017

Table North America Top 5 Players Engineered Wooden Flooring Revenue Market Share (%) in 2016 and 2017

Figure North America Top 5 Players Engineered Wooden Flooring Revenue Share in 2016

Figure North America Top 5 Players Engineered Wooden Flooring Revenue Share in 2017

Table North America Engineered Wooden Flooring Sales by Type (2013-2018)

Figure 2017 North America Engineered Wooden Flooring Sales Market Share by Type

Table North America Engineered Wooden Flooring Sales Market Share by Type (2013-2018)

Figure North America Engineered Wooden Flooring Sales Market Share by Type (2013-2018)

Table North America Engineered Wooden Flooring Revenue by Type (2013-2018)

Figure North America Engineered Wooden Flooring Revenue Market Share by Type in 2017

Table North America Engineered Wooden Flooring Revenue Market Share by Type (2013-2018)

Figure North America Engineered Wooden Flooring Revenue Market Share by Type (2013-2018)

Table North America Engineered Wooden Flooring Price by Type (2013-2018)

Table North America Engineered Wooden Flooring Sales by Application (2013-2018)

Figure North America Engineered Wooden Flooring Sales by Application in 2017

Table North America Engineered Wooden Flooring Sales Market Share by Application (2013-2018)

Figure North America Engineered Wooden Flooring Sales Market Share by Application (2013-2018)

Table North America Engineered Wooden Flooring Sales by Country (2013-2018)

Figure 2017 North America Engineered Wooden Flooring Sales Market Share by Country

Table North America Engineered Wooden Flooring Sales Market Share by Country (2013-2018)

Figure North America Engineered Wooden Flooring Sales Market Share by Country (2013-2018)

Table North America Engineered Wooden Flooring Import & Export (2013-2018)

Table Europe Top 5 Players Engineered Wooden Flooring Sales in 2016 and 2017

Table Europe Top 5 Players Engineered Wooden Flooring Sales Market Share (%) in 2016 and 2017

Figure Europe Top 5 Players Engineered Wooden Flooring Sales Share in 2016

Figure Europe Top 5 Players Engineered Wooden Flooring Sales Share in 2017

Table Europe Top 5 Players Engineered Wooden Flooring Revenue in 2016 and 2017

Table Europe Top 5 Players Engineered Wooden Flooring Revenue Market Share (%) in 2016 and 2017

Figure Europe Top 5 Players Engineered Wooden Flooring Revenue Share in 2016

Figure Europe Top 5 Players Engineered Wooden Flooring Revenue Share in 2017

Table Europe Engineered Wooden Flooring Sales by Type (2013-2018)

Figure 2017 Europe Engineered Wooden Flooring Sales Market Share by Type

Table Europe Engineered Wooden Flooring Sales Market Share by Type (2013-2018)

Figure Europe Engineered Wooden Flooring Sales Market Share by Type (2013-2018)

Table Europe Engineered Wooden Flooring Revenue by Type (2013-2018)

Figure Europe Engineered Wooden Flooring Revenue Market Share by Type in 2017

Table Europe Engineered Wooden Flooring Revenue Market Share by Type (2013-2018)

Figure Europe Engineered Wooden Flooring Revenue Market Share by Type (2013-2018)

Table Europe Engineered Wooden Flooring Price by Type (2013-2018)

Table Europe Engineered Wooden Flooring Sales by Application (2013-2018)

Figure Europe Engineered Wooden Flooring Sales Market Share by Application in 2017

Table Europe Engineered Wooden Flooring Sales Market Share by Application (2013-2018)

Figure Europe Engineered Wooden Flooring Sales Market Share by Application (2013-2018)

Table Europe Engineered Wooden Flooring Sales by Country (2013-2018)

Figure Europe Engineered Wooden Flooring Sales Market Share by Country in 2017

Table Europe Engineered Wooden Flooring Sales Market Share by Country (2013-2018)

Figure Europe Engineered Wooden Flooring Sales Market Share by Country (2013-2018)

Table Europe Engineered Wooden Flooring Import & Export (2013-2018)

Table Asia-Pacific Top 5 Players Engineered Wooden Flooring Sales in 2016 and 2017

Table Asia-Pacific Top 5 Players Engineered Wooden Flooring Sales Market Share (%) in 2016 and 2017

Figure Asia-Pacific Top 5 Players Engineered Wooden Flooring Sales Share in 2016

Figure Asia-Pacific Top 5 Players Engineered Wooden Flooring Sales Share in 2017

Table Asia-Pacific Top 5 Players Engineered Wooden Flooring Revenue in 2016 and 2017

Table Asia-Pacific Top 5 Players Engineered Wooden Flooring Revenue Market Share (%) in 2016 and 2017

Figure Asia-Pacific Top 5 Players Engineered Wooden Flooring Revenue Share in 2016

Figure Asia-Pacific Top 5 Players Engineered Wooden Flooring Revenue Share in 2017

Table Asia-Pacific Engineered Wooden Flooring Sales by Type (2013-2018)

Figure Asia-Pacific Engineered Wooden Flooring Sales Market Share by Type in 2017

Table Asia-Pacific Engineered Wooden Flooring Sales Market Share by Type (2013-2018)

Figure Asia-Pacific Engineered Wooden Flooring Sales Market Share by Type (2013-2018)

Table Asia-Pacific Engineered Wooden Flooring Revenue by Type (2013-2018)

Table Asia-Pacific Engineered Wooden Flooring Revenue Market Share by Type (2013-2018)

Figure Asia-Pacific Engineered Wooden Flooring Revenue Market Share by Type (2013-2018)

Figure Asia-Pacific Engineered Wooden Flooring Revenue Market Share by Type in 2017

Table Asia-Pacific Engineered Wooden Flooring Price by Type (2013-2018)

Table Asia-Pacific Engineered Wooden Flooring Sales by Application (2013-2018)

Figure Asia-Pacific Engineered Wooden Flooring Sales by Application in 2017

Table Asia-Pacific Engineered Wooden Flooring Sales Market Share by Application (2013-2018)

Figure Asia-Pacific Engineered Wooden Flooring Sales Market Share by Application (2013-2018)

Table Asia-Pacific Engineered Wooden Flooring Sales by Country (2013-2018)

Figure Asia-Pacific Engineered Wooden Flooring Sales Market Share by Country in 2017

Table Asia-Pacific Engineered Wooden Flooring Sales Market Share by Country (2013-2018)

Figure Asia-Pacific Engineered Wooden Flooring Sales Market Share by Country (2013-2018)

Table Asia-Pacific Engineered Wooden Flooring Import & Export (2013-2018)

Table South America Top 5 Players Engineered Wooden Flooring Sales in 2016 and 2017

Table South America Top 5 Players Engineered Wooden Flooring Sales Market Share (%) in 2016 and 2017

Figure South America Top 5 Players Engineered Wooden Flooring Sales Share in 2016

Figure South America Top 5 Players Engineered Wooden Flooring Sales Share in 2017
Table South America Top 5 Players Engineered Wooden Flooring Revenue in 2016 and 2017

Table South America Top 5 Players Engineered Wooden Flooring Revenue Market Share (%) in 2016 and 2017

Figure South America Top 5 Players Engineered Wooden Flooring Revenue Share in 2016

Figure South America Top 5 Players Engineered Wooden Flooring Revenue Share in 2017

Table South America Engineered Wooden Flooring Sales by Type (2013-2018)

Figure South America Engineered Wooden Flooring Sales by Type in 2017

Table South America Engineered Wooden Flooring Sales Market Share by Type (2013-2018)

Figure South America Engineered Wooden Flooring Sales Market Share by Type (2013-2018)

Table South America Engineered Wooden Flooring Revenue by Type (2013-2018)

Figure South America Engineered Wooden Flooring Revenue by Type in 2017

Table South America Engineered Wooden Flooring Revenue Market Share by Type (2013-2018)

Figure South America Engineered Wooden Flooring Revenue Market Share by Type (2013-2018)

Table South America Engineered Wooden Flooring Price by Type (2013-2018)

Table South America Engineered Wooden Flooring Sales by Application (2013-2018)

Figure South America Engineered Wooden Flooring Sales by Application in 2017

Table South America Engineered Wooden Flooring Sales Market Share by Application (2013-2018)

Figure South America Engineered Wooden Flooring Sales Market Share by Application (2013-2018)

Table South America Engineered Wooden Flooring Sales by Country (2013-2018)

Figure South America Engineered Wooden Flooring Sales by Country in 2017

Table South America Engineered Wooden Flooring Sales Market Share by Country (2013-2018)

Figure South America Engineered Wooden Flooring Sales Market Share by Country (2013-2018)

Table South America Engineered Wooden Flooring Import & Export (2013-2018)

Table Middle East & Africa Top 5 Players Engineered Wooden Flooring Sales in 2016 and 2017

Table Middle East & Africa Top 5 Players Engineered Wooden Flooring Sales Market Share (%) in 2016 and 2017

Figure Middle East & Africa Top 5 Players Engineered Wooden Flooring Sales Share in 2016

Figure Middle East & Africa Top 5 Players Engineered Wooden Flooring Sales Share in 2017

Table Middle East & Africa Top 5 Players Engineered Wooden Flooring Revenue in 2016 and 2017

Table Middle East & Africa Top 5 Players Engineered Wooden Flooring Revenue Market Share (%) in 2016 and 2017

Figure Middle East & Africa Top 5 Players Engineered Wooden Flooring Revenue Share in 2016

Figure Middle East & Africa Top 5 Players Engineered Wooden Flooring Revenue Share in 2017

Table Middle East & Africa Engineered Wooden Flooring Sales by Type (2013-2018)

Figure Middle East & Africa Engineered Wooden Flooring Sales by Type in 2017

Table Middle East & Africa Engineered Wooden Flooring Sales Market Share by Type (2013-2018)

Figure Middle East & Africa Engineered Wooden Flooring Sales Market Share by Type (2013-2018)

Table Middle East & Africa Engineered Wooden Flooring Revenue by Type (2013-2018)

Figure Middle East & Africa Engineered Wooden Flooring Revenue by Type in 2017

Table Middle East & Africa Engineered Wooden Flooring Revenue Market Share by Type (2013-2018)

Figure Middle East & Africa Engineered Wooden Flooring Revenue Market Share by Type (2013-2018)

Table Middle East & Africa Engineered Wooden Flooring Price by Type (2013-2018)

Table Middle East & Africa Engineered Wooden Flooring Sales by Application (2013-2018)

Figure Middle East & Africa Engineered Wooden Flooring Sales by Application in 2017

Table Middle East & Africa Engineered Wooden Flooring Sales Market Share by Application (2013-2018)

Figure Middle East & Africa Engineered Wooden Flooring Sales Market Share by Application (2013-2018)

Table Middle East & Africa Engineered Wooden Flooring Sales by Country (2013-2018)

Figure Middle East & Africa Engineered Wooden Flooring Sales by Country in 2017

Table Middle East & Africa Engineered Wooden Flooring Sales Market Share by Country (2013-2018)

Figure Middle East & Africa Engineered Wooden Flooring Sales Market Share by Country (2013-2018)

Table Middle East & Africa Engineered Wooden Flooring Import & Export (2013-2018)

Table Armstrong Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Armstrong Engineered Wooden Flooring Sales, Revenue, Price and Gross Margin (2013-2018)

Figure Armstrong Engineered Wooden Flooring Market Share (2013-2018)

Table Mannington Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shaw Engineered Wooden Flooring Sales, Revenue, Price and Gross Margin (2013-2018)

Figure Shaw Engineered Wooden Flooring Market Share (2013-2018)

Table Mannington Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mannington Engineered Wooden Flooring Sales, Revenue, Price and Gross Margin (2013-2018)

Figure Mannington Engineered Wooden Flooring Market Share (2013-2018)

Table Mohawk Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mohawk Engineered Wooden Flooring Sales, Revenue, Price and Gross Margin (2013-2018)

Figure Mohawk Engineered Wooden Flooring Market Share (2013-2018)

Table Beaulieu Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Beaulieu Engineered Wooden Flooring Sales, Revenue, Price and Gross Margin (2013-2018)

Figure Beaulieu Engineered Wooden Flooring Market Share (2013-2018)

Table Bauwerk Boen AG Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bauwerk Boen AG Engineered Wooden Flooring Sales, Revenue, Price and Gross Margin (2013-2018)

Figure Bauwerk Boen AG Engineered Wooden Flooring Market Share (2013-2018)

Table Kahrs-Karelia Upofloor Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kahrs-Karelia Upofloor Engineered Wooden Flooring Sales, Revenue, Price and Gross Margin (2013-2018)

Figure Kahrs-Karelia Upofloor Engineered Wooden Flooring Market Share (2013-2018)

Table Hamberger Flooring GmbH & Co.KG Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hamberger Flooring GmbH & Co.KG Engineered Wooden Flooring Sales, Revenue, Price and Gross Margin (2013-2018)

Figure Hamberger Flooring GmbH & Co.KG Engineered Wooden Flooring Market Share (2013-2018)

Table Tarkett AS Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Tarkett AS Engineered Wooden Flooring Sales, Revenue, Price and Gross Margin (2013-2018)

Figure Tarkett AS Engineered Wooden Flooring Market Share (2013-2018)

Table Baltic Wood Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Baltic Wood Engineered Wooden Flooring Sales, Revenue, Price and Gross Margin (2013-2018)

Figure Baltic Wood Engineered Wooden Flooring Market Share (2013-2018)

Table Weitzer Parkett Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shengxiang Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table JinQiao Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Jinlong Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Yihua Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Anxin Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shiyou Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kemian Wood Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Maples Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Vohringer Wood Product Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure Global Engineered Wooden Flooring Sales and Growth Rate Forecast (2018-2023)

Figure Global Engineered Wooden Flooring Revenue and Growth Rate Forecast (2018-2023)

Table Global Engineered Wooden Flooring Sales Forecast by Regions (2018-2023)

Table Global Engineered Wooden Flooring Sales Market Share Forecast by Regions (2018-2023)

Table Global Engineered Wooden Flooring Sales Forecast by Type (2018-2023)

Table Global Engineered Wooden Flooring Sales Market Share Forecast by Type (2018-2023)

Table Global Engineered Wooden Flooring Sales Forecast by Application (2018-2023)

Table Global Engineered Wooden Flooring Sales Market Share Forecast by Application (2018-2023)

Table Sales Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Engineered Wooden Flooring

Figure Manufacturing Process Analysis of Engineered Wooden Flooring

Figure Engineered Wooden Flooring Industrial Chain Analysis

Table Raw Materials Sources of Engineered Wooden Flooring Major Players in 2017

Table Major Buyers of Engineered Wooden Flooring

Table Distributors/Traders List

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