

2018 Top 5 Engineered Wooden Flooring Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

<https://marketpublishers.com/r/2C5F45C5F4EEN.html>

Date: June 2018

Pages: 144

Price: US\$ 4,960.00 (Single User License)

ID: 2C5F45C5F4EEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

As a kind of hardwood flooring which is widely used, engineered wooden flooring is composed of two or more layers of wood in the form of a plank. Engineered wooden flooring is comprised of two parts: core wood layers and a top hardware layer known as the lamella. The core layers are made up of 3-12 HDF, softwood or plywood sheets which are bonded together at 90 degree angles to form a sandwich base. The top layer is the wood that is visible when the flooring is installed and is adhered to the core. The lamella might be oak, walnut, maple or an alternative hardwood species that provides the aesthetic appeal.

Global Engineered Wooden Flooring Industry is fragmented geographically, with leading brand in each region. In US, leading brands are Armstrong, Shaw, Mannington and Mohawk, while in Europe, mergers and acquisitions formed several big players, such as Bauwerk Boen AG, and Kahrs-Karelia Upofloor. In China, market leaders are Shenxiang and Jinqiao.

Europe is single largest market, which accounts for 35.11% of global demand in terms of volume. China is the largest production region, more than half supplying the global market. However, as labor cost rises quickly, production base is transferring to other developing countries. The same thing happen in Europe, where manufacturing plants moving to east Europe countries.

US market shows significant growth in the last five years, flooring market has witnessed continuously higher sales of engineered wooden flooring than solid wood flooring, which is expected to drive the global market in the next 5 years.

Over the next five years, LPI(LP Information) projects that Engineered Wooden Flooring

will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Armstrong

Shaw

Mannington

Mohawk

Beaulieu

Bauwerk Boen AG

Kahrs-Karelia Upofloor

Hamberger Flooring GmbH & Co.KG

Tarkett AS

Baltic Wood

Weitzer Parkett

Shengxiang

JinQiao

Jinlong

Yihua

Anxin

Shiyou

Kemian Wood

Maples

Vohringer Wood Product

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Three Layers Engineered Wooded Flooring

Multilayer Engineered Wooded Flooring

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Residential Use

Commercial Use

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