

# 2018 Top 5 Electric Rice Cooker Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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## Abstracts

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A rice cooker is an electrical kitchen appliance use for cooking of rice. It utilizes an insulated outer container and an inner removable bowl, often coated with a non-stick surface, and has an indicator for water level to be maintained vis-à-vis the quantity of rice. The cooking principle is simple: it boils rice through the heating via electric element around the inner container. While cooking (when water is being evaporated from food), about 700 watts of electric power is consumed; on slow cooking mode, once the food is cooked, about 30–45 watts of electricity is consumed

First of all, a key driver of the global rice cookers market is convenience of rice cookers, customers can control temperature and select time of cooking. In addition, they are able to cook what they want including fish and soup even porridge. Second, Asia Pacific electric rice cooker dominate the market share in the following year owing to the largest consumption of rice and large number of population in the region. China Demand for electric rice cooker and scooters is significantly higher than other countries across the region. Others are expected to rise in forecast period.

Over the next five years, LPI(LP Information) projects that Electric Rice Cooker will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Toshiba Corporation

Panasonic

Bajaj Electricals

Pigeon Corporation,

Zojirushi America Corporation

Cusinart

Tiger Corporation

Sunbeam Products

Aroma Housewares Company

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Insulation Automatic

Timing Insulation

## New Microcomputer Cont

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

E-Commerce

Retail store

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