

2018 Top 5 Electric Iron Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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Electric iron is a tool for leveling clothes and fabrics, and the power is generally between 300-1000W. Its type can be divided into: ordinary type, temperature control type, steam spray type and so on. Ordinary irons have a simple structure, they are inexpensive, and are easy to manufacture and maintain. Adjustable temperature iron can automatically adjust the temperature within the range of 60-250 °C and automatically cut off the power according to the different materials used in the appropriate temperature to iron than the average type to save power. The steam spray type electric iron has both temperature control function and steam generation, and some of it is equipped with a spray device, which eliminates the trouble of artificial water spraying, and the clothing material has more uniform wetting and better ironing effect.

First of all, the growth of the global electric iron is expected to witness a significant growth over the forecast period owing to constant innovation efforts of manufacturers to attract consumers. Customers attach importance to appearance and they are interested in wrinkle-free clothes, especially for commuters who need to wear suit every single day. The price of electric iron is cheap and cheerful, people find it easy to purchase. They do not have to go to cleaning stores to make clothes wrinkle-free. It is estimated that in the Asia-Pacific region especially in China, the demand for the product is expected to grow in forecast period.

Over the next five years, LPI(LP Information) projects that Electric Iron will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Philips

Bajaj Electricals

Usha Electricals

Panasonic

Electrolux Home Products

Tefal

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Dry Iron

Steam Iron

Travelling Iron

Garment Steamer

Cordless Iron

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Home Use

Commercial

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