

## 2018 Top 5 E-cigarette Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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### **Abstracts**

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E-cigarette are devices that deliver nicotine to a user by heating and converting to an aerosol a liquid mixture typically composed of propylene glycol, vegetable glycerin, flavoring chemicals, and nicotine.

At present, China is the largest production area of E-cigarette. And the main consumption area is US and EU.

Technology barrier is not a key factor as major parts of E-cigarette nearly depends on importing.

Average industry gross margin is between 20% and 40%, that is to say, E-cigarette Project is a good investment choice. However, disadvantage factors and threat such as serious competition in E-cigarette Industry should be considerd.

Over the next five years, LPI(LP Information) projects that E-cigarette will register a 10.5% CAGR in terms of revenue, reach US\$ 5560 million by 2023, from US\$ 3060 million in 2017.

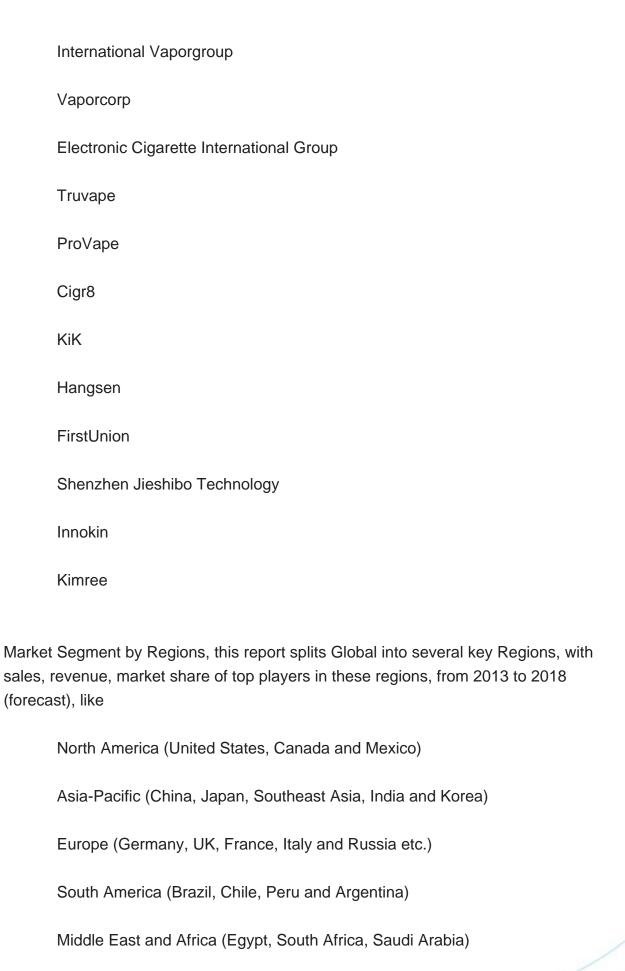
This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

blu eCigs

Njoy

V2







Split by F divided in	Product Types, with sales, revenue, price, market share of each type, can be nto
C	Cigalikes
е	eGos
N	Mods
Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into	
N	Male
F	emale



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