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2018 Top 5 E-cigarette Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

https://marketpublishers.com/r/2A47E0ED9E2EN.html
Date: July 2018
Pages: 140
Price: US$ 4,960.00 (Single User License)
ID: 2A47E0ED9E2EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

E-cigarette are devices that deliver nicotine to a user by heating and converting to an aerosol a liquid mixture typically composed of propylene glycol, vegetable glycerin, flavoring chemicals, and nicotine.
At present, China is the largest production area of E-cigarette. And the main consumption area is US and EU.
Technology barrier is not a key factor as major parts of E-cigarette nearly depends on importing.
Average industry gross margin is between 20% and 40%, that is to say, E-cigarette Project is a good investment choice. However, disadvantage factors and threat such as serious competition in E-cigarette Industry should be considerd.
Over the next five years, LPI(LP Information) projects that E-cigarette will register a 10.5% CAGR in terms of revenue, reach US$ 5560 million by 2023, from US$ 3060 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

blu eCigs

Njoy

V2

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International Vaporgroup

Vaporcorp

Electronic Cigarette International Group

Truvape

ProVape

Cigr8

KiK

Hangsen

FirstUnion

Shenzhen Jieshibo Technology

Innokin

Kimree

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

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Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Cigalikes

eGos

Mods

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Male

Female

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