

# 2018 Top 5 DVD and BD-DVD Player Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

<https://marketpublishers.com/r/202F263345EEN.html>

Date: June 2018

Pages: 143

Price: US\$ 4,960.00 (Single User License)

ID: 202F263345EEN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

DVD ("digital versatile disc" or "digital video disc") is a digital optical disc storage format. The medium can store any kind of digital data and is widely used for software and other computer files as well as video programs watched using DVD players. DVDs offer higher storage capacity than compact discs while having the same dimensions.

BD-DVD Disc (BD, BRD) is a digital optical disc data storage format. It was designed to supersede the DVD format, in that it is capable of storing high-definition video resolution (1080p). BDs use a blue-violet laser that has a shorter wavelength compare to a red laser. This allows BDs to store data more precisely using less space.

These days, all eyes are on video. As the switch is made from analog to digital technology, the market is quickly expanding beyond traditional televisions, DVDs, and camcorders to include flat-screen and high-definition digital televisions, personal video recorders (PVRs), elaborate home theater systems, home satellite systems, set-top Internet access devices designed to bring interactivity to the television, and cell phones and other handheld devices that can download, store, and play video. Key players include Matsushita (Panasonic), Philips (Magnavox), Sony, Thompson (RCA), TiVo, and Microsoft (WebTV).

BD-DVD Player product market has a larger space, basically presenting products to high-end development direction, high-end products have great market demand. Grasp the advanced technology market, local enterprises to increase R & D efforts, to produce more high-end products. Although the competition problem, due to the global economic recovery trend, investors are still optimistic on this field; there will be more new investment into the area.

Over the next five years, LPI(LP Information) projects that DVD and BD-DVD Player will register a -29.2% CAGR in terms of revenue, reach US\$ 80 million by 2023, from US\$ 630 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Sony

Sumsung

Panasonic

Pioneer

LG

Philips

Toshiba

HUALU

GIEC

Seastar

QiSheng

OPPO

Baru

Bevix

Viewlab

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

BD Player

DVD Player

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Residential Applications

Commercial Applications

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