

2018 Top 5 Down Jacket Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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Down jacket is a warm jacket filled with the soft feathers of a duck or a goose. Down jacket is one popular type jacket, especially in cold seasons and in places where the temperature is low most of the time. These jackets have a reputation for their good insulation ability, light weight, and durability.

The Down Jacket industry concentration is very low; there are at least more than five thousands manufacturers in the world, and high-end products mainly from USA and Europe.

Although improving the living standards of residents and market demand expanding in recent years, various brands increased, and alternative clothing to seize the market will influence marketing for down effect.

Fast Retailing Co., Ltd, Yalu Holding and Giordano captured the top three sales volume share spots in the down jacket market in 2015.

The biggest consumption group of down jacket is 18-30 in 2015, sales volume reached 234.65 M Units and it accounted for 37.13% of the market, followed by 30-39 with 27.14% sales volume share.

Although sales of down jacket brought a lot of opportunities, for the new entrants with only advantage in capital without sufficient support in technology and downstream channels, the research group did not recommend taking risk to enter this market.

Over the next five years, LPI(LP Information) projects that Down Jacket will register a 18.7% CAGR in terms of revenue, reach US\$ 283300 million by 2023, from US\$ 101300 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific,

South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Fast Retailing Co., Ltd

Yalu Holding

Giordano

Eral

H&M

Yaya

Bosideng

Hongdou

Baleno(Texwinca Holdings Limited)

Meters/bonwe

Jack&Jones(BESTSELLER)

Valentino

The North Face(VF Corporation)

CHERICOM

Pierre Cardin

Marmot

YISHION

Columbia

Semir

Moncler

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Man

Women

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

18-30

30-39

40-49

Others

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