

2018 Top 5 Dishwashing Liquid Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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Dishwashing liquid, known as dishwashing soap, dish detergent and dish soap, is a detergent used to assist in dishwashing. It is usually a highly-foaming mixture of dyskinesia with low skin irritation for cleaning washing, glasses, plates, cutlery, and cooking utensils in a sink or bowl. In addition to its primary use, dishwashing liquid also informal applications, such as for creating bubbles, clothes washing and cleaning oil-affected birds.

The manufacturers and consumers are concentrated in Europe, USA, China, and Japan. China is the largest production region with market share about 27%, Europe is following with share about 25%.The consumption share of Europe, North America, China and Japan is 22.5%, 20.17%, 22.6% and 6.35% in 2016.

P&G is the largest manufacturer in the global market, which revenue has reached 3000 M USD in 2016, and followed competitors are Unilever, Reckitt Benckiser, Colgate-Palmolive, etc.

In future, the dishwashing liquid industry in the world will turn more concentrated. The world dishwashing liquid production will increase at a growth rate of about 4.73%.

Global consuming market will still has a certain amount of growth and the main consumption region will be in developed countries.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area. In the future, the market in developed countries will have some growth and the market in developing countries will have a faster growth rate.

Over the next five years, LPI(LP Information) projects that Dishwashing Liquid will register a 3.8% CAGR in terms of revenue, reach US\$ 20900 million by 2023, from US\$

16700 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

P&G

Unilever

Reckitt Benckiser

Colgate-Palmolive

Henkel

Kao

Amway

Lion

Liby

Nice Group

Lam Soon

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Hand Dishwashing Liquid

Automatic Dishwashing Liquid

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Household

Commercial

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