

# 2018 Top 5 Digital Still Camera Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

<https://marketpublishers.com/r/241B233CA8BEN.html>

Date: June 2018

Pages: 124

Price: US\$ 4,960.00 (Single User License)

ID: 241B233CA8BEN

## Abstracts

Digital still cameras can store images on a variety of different media types, such as SmartMedia, CompactFlash, and Sony's MemoryStick. Some cameras even burn images to CD on the fly, or utilize small hard drives to store images.

North America was the second largest production market with a production value market share of 21.85% in 2012 and 20.97% in 2017. The Japan ranked the first largest market with the market share of 35.40 in 2016.

North America was the largest consumption market with a consumption value market share of 32.08% in 2012 and 32.31 in 2017. The Europe ranked the second consumption value market with the market share of 23.90% in 2016.

Digital Still Camera companies are mainly from Japan, the top three companies are Canon, Nikon, Sony, Pentax, Olympus, Fujifilm, Casio, Panasonic, Samsung, etc. Canon is the biggest manufacturer in the world. In 2016, Canon occupied about 20.67% of the global revenue market.

Although sales of Digital Still Camera brought a lot of opportunities, the study group recommends the new entrants who has not technical advantage and downstream support do not enter into the Digital Still Camera field. As large demand of high-end products at home and abroad, many companies began to enter the field of high-end. What is more, the company in this industry should pay attention to their R&D, innovation and services, then they may get the competition advantage, and get a bigger market share.

Over the next five years, LPI(LP Information) projects that Digital Still Camera will register a -0.9% CAGR in terms of revenue, reach US\$ 6160 million by 2023, from US\$ 6440 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Canon

Nikon

Sony

Pentax

Olympus

Fujifilm

Casio

Panasonic

Samsung

Others

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Built-in Lens Cameras (Point-and-Shoot)

Interchangeable Lens Cameras (DSLR and MILC)

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Amateur

Professional

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