

# 2018 Top 5 Digital Single Lens Reflex Camera Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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## Abstracts

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A digital single-lens reflex camera (also called a digital SLR or DSLR) is a digital camera combining the optics and the mechanisms of a single-lens reflex camera with a digital imaging sensor, as opposed to photographic film. The reflex design scheme is the primary difference between a DSLR and other digital cameras. In the reflex design, light travels through the lens, then to a mirror that alternates to send the image to either the viewfinder or the image sensor. The alternative would be to have a viewfinder with its own lens, hence the term "single lens

" for this design. By using only one lens, the viewfinder of a DSLR presents an image that will not perceptibly differ from what is captured by the camera's sensor.

The market of Digital Single Lens Reflex Camera has experienced a falling demand over the past years, and the trend is forecasted to continue in the following decade.

At present, there are eleven companies make up to 99.73 % production market share of the Digital Single Lens Reflex Camera market, and the world's large enterprises are mainly concentrated in Japan. The top five manufacturers are Canon, Nikon, Sony, Pentax and Olympus respectively with global production market share as 55.66%, 22.39%, 9.36%, 5.58%, and 4.06% in 2015.

Over the next five years, LPI(LP Information) projects that Digital Single Lens Reflex Camera will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South

America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Canon

Nikon

Olympus

Pentax

Sony

Mamiya

Sigma

Leica

Hasselblad

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Entry-class

Medium-class

High-end-class

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Amateur Users

Professional Users

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