

# 2018 Top 5 Denim Jeans Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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## Abstracts

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Denim jeans are trousers typically made from denim fabric. They are now a very popular article of casual dress around the world. They come in many styles and colors. However, denim blue jeans are particularly identified with US culture, especially the United States Old West. As well, although denim jeans are mostly known as a fashion garment in the 2010s, they are still worn as protective garments by some individuals, such as cattle ranch workers and motorcycle riders, due to their high durability as compared to other common fabrics.

Since the post war era, the denim jeans became popular among young people. Denim jeans are a cornerstone of the American wardrobe and an important cotton product (accounting for almost one-fifth of all cotton clothing at retail). Almost all U.S. consumers own denim jeans and most of them say their closets are full of denim and they enjoy wearing it regularly.

Denim jeans are purchased for durability, longevity, and versatility because consumers find greater value in a product they know will last longer and fit better; therefore price is not the main factor in the denim jeans purchase decision, unlike other clothing. This positioning ensures that denim jeans will continue to have a place on store shelves and in consumers' closets. And the brands that consumers' favorite are Levi's, Lee, Wrangler, Gap Inc., Old Navy, and so on.

Over the next five years, LPI(LP Information) projects that Denim Jeans will register a 0.8% CAGR in terms of revenue, reach US\$ 60200 million by 2023, from US\$ 57400 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

PVH Corporation

Inditex

H&M

Replay

Mango

Frame

Citizen of Humanity

Denham

Pull&Bear

TopShop

VF Corp.

AG Jeans

American Apparel

American Eagle Outfitters

Uniqlo

Parasuco

Calvin Klein

True Religion

Diesel S.p.A.

DL1961 Premium Denim

Dolce & Gabbana Srl

Paper Denim & Cloth

Edwin

Esprit Holdings Ltd

Fidelity Denim

Gap

Goldsign Jeans

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Regular Fit

Slim Fit

Loose Fit

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Women

Men

Children

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