

# 2018 Top 5 Deep Fryer Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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## Abstracts

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A deep fryer is a kitchen appliance used for deep frying. While commonly used in commercial kitchens, household models are available and have become common. Deep fryer provide cooks with the opportunity to produce restaurant-quality fried foods. While they are not among the list of mandatory kitchen appliances, deep fryers are becoming more practical due to their convenience. The fryer's capacity level allows cooks to fry a variety of foods.

Deep fryers feature a basket to raise food clear of the oil when cooking is finished. Fryer often come with features such as timers with an audible alarm, automatic devices to raise and lower the basket into the oil, measures to prevent food crumbs from becoming over cooked, ventilation systems to reduce frying odors, oil filters to extend the usable life of the oil, and mechanical or electronic temperature controls. Deep fryers are used for cooking many fast foods, and making them crisp.

The deep fryer industry concentration is very low; there are at least more than hundreds manufacturers in the world, and high-end products mainly from USA.

Although improving the living standards of residents and market demand expanding in recent years, various brands increased, and alternative fryer to seize the market will influence marketing for down effect.

Although sales of deep fryer brought a lot of opportunities, for the new entrants with only advantage in capital without sufficient support in technology and downstream channels, the research group did not recommend taking risk to enter this market.

Over the next five years, LPI(LP Information) projects that Deep Fryer will register a 2.9% CAGR in terms of revenue, reach US\$ 590 million by 2023, from US\$ 500 million

in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

T-FAL

Presto

WARING

Cuisinart

Hongpai

Delonghi

HENNY PENNY

Hamilton Beach

Bayou Classic

Rongsheng

Yixi

Vonshef

sensio

Maxi-Matic

E-Ware

Breville

Aroma

FRYMASTER

Oster

Huayu

Adcraft

Superpower

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Less than 2L

2L-5L

5L-8L

8L-14L

Over 14L

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Commercial Deep Fryers

Home Deep Fryers

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