

# **2018 Top 5 Data Centre (Data Centers) Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa**

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## **Abstracts**

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Data centers are facilities comprising of network computers as well as storage devices, which enterprises utilize for storing, organizing, processing and disseminating huge volumes of data. Data centers host critical systems of a network, which are important for daily operations of enterprise or other organizations. Data centers contain IT equipment such as cables, servers, firewalls, storage sub systems, routers, networking switches and physical racks for organizing as well as interconnecting IT equipment among others. Data centers essentially require infrastructure for power distribution, backup power systems, cooling systems, telecommunication connectivity and ventilation. Businesses host multiple data centers at different locations for handling their data. Internet facing data centers support certain applications for multiple end users. Enterprise data centers cater few end users, but offer more customized applications. Data centers are adopting new technologies such as software defined everything and virtualization for optimal utilization of resources, increasing IT flexibility as well as scalability. Advanced data centers and green data centers have highly efficient power utilization at reduced costs with less usage of air-conditioning and lesser environmental impact. They have power use effectiveness ratio, which measure the power consumed by data center relative to the power consumed for computing, as less than 1.5. Virtual data centers are collection of automated and scalable cloud infrastructure resources, hosted at different locations, for meeting the requirements for computation, networking and storage of business enterprises. Data centers find applications in sectors such as banking, financial institutions, government, healthcare, ITES and retail among others.

Over the next five years, LPI(LP Information) projects that Data Centre (Data Centers) will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Amazon Web Services

Alibaba

Apple Inc

China Unicom

Cisco Systems

Digital Reality

Equinix

Facebook Inc

Google

Hewlett Packard Enterprise

IBM Corporation

Lenovo

Microsoft

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Micro Data Centers

Mobile Data Centers

Cloud Data Centers

Green Data Centers

Mega/Hyper scale Data Centers

Software Defined Data Centers

Virtual Data Centers

Others

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Newly Built Data Centers

Rebuilt Data Centers

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