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2018 Top 5 Cruise Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

https://marketpublishers.com/r/2F879E343CEEN.html
Date: July 2018
Pages: 124
Price: US$ 4,960.00 (Single User License)
ID: 2F879E343CEEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Cruise is a passenger ship used for recreational and leisure voyages, in which the journey itself and the onboard amenities, attractions, activities and entertainment options are integrant part of the cruise experience.
For industry structure analysis, the Cruise Industry is concentrate. Carnival, RCI and NCLH account about 72.67% of the revenue market. Regionally, Europe is the biggest sales area of Cruise, also the leader in the whole Cruise.
North America occupied 55.99% of the revenue market in 2015. It is followed by Europe and Asia, which respectively have around 29.99% and 5.32% of the global total industry. Other countries have a small amount of revenue.
Cruise prices can change at a moment's notice. The price of cruise is different by the destination, cruise length, date and other factors.
For forecast, the North America and Europe Cruise revenue would keep increasing with annual growth rate with 3~6%. The growth rate of Asia is about 13%-23%. We tend to believe that this industry still has a bright future, considering the current demand of Cruise. As for product prices, the slow downward trend in recent years will continue in the next few years, as competition intensifies. Similarly, there will be fluctuations in gross margin.

Over the next five years, LPI(LP Information) projects that Cruise will register a 5.0% CAGR in terms of revenue, reach US$ 57600 million by 2023, from US$ 42900 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region,

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with sales, price, revenue and market share from 2013 to 2018, the top players:

Carnival

RCI

NCLH

MSC

Disney

Genting

Hurtigruten

Silversea

TUI

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

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Contemporary Cruise

Premium Cruise

Luxury Cruise

Others

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Transportation

Entertainment

Others

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