

2018 Top 5 Cricket Equipment Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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Cricket is a bat-and-ball game played between two teams of eleven players on a cricket field, at the center of which is a rectangular 22-yard-long pitch with a wicket, a set of three wooden stumps sited at each end.

Cricket Equipment is the equipment needed when playing cricket. The equipment mainly includes cricket bats, cricket balls, cricket protective gear, and others.

The global Cricket Equipment industry mainly concentrates in APAC, Europe, MEA and Americas. The global are rather scattered, the global leading players in this market are Gray-Nicolls, Gunn & Moore, Sanspareils Greenlands, Kookaburra, Sareen Sports and Slazenger, which accounts for about 40 % of total production value. There are many production plants scattered in India which more dependent on the manual production. The Cricket Equipment are mainly used by clubs, schools, individuals and others. The main application is clubs and individuals, which accounts for above 70% and it is forecasted that share will be maintain in 2021.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area, the future will still have more new investment enter the field. In the next five years, the consumption volume will keep slow increasing, as well as the consumption value.

Over the next five years, LPI(LP Information) projects that Cricket Equipment will register a 3.3% CAGR in terms of revenue, reach US\$ 15 million by 2023, from US\$ 13 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific,

South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Gray-Nicolls

Gunn & Moore

Sanspareils Greenlands

Kookaburra

Sareen Sports

Slazenger

Adidas

Puma

British Cricket Balls

CA Sports

Nike

Woodworm Cricket

Kippax

Sommers

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Cricket Bats

Cricket Balls

Cricket Protective Gear

Others

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Junior/Youth

Women

Men

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