

2018 Top 5 Cow Milk Infant Formula Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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Infant formula milk powder, also called cow milk infant formula, is a manufactured food designed and marketed for feeding to babies and infants, usually prepared for bottle-feeding or cup-feeding from milk powder (mixed with water). The U.S. Federal Food, Drug, and Cosmetic Act (FFDCA) defines infant formula as "a food which purports to be or is represented for special dietary use solely as a food for infants by reason of its simulation of human milk or its suitability as a complete or partial substitute for human milk".

Cow milk infant formula consumption is related to nation's birth rate. In the last five years, Europe and Japan maintained a relatively steady pace. This low growth rate is mainly due to low population growth in Europe and Japan. Meanwhile, North America and Australia, the growth rate was slightly better than Europe and Japan. Due to the economic situation is bad, cow milk infant formula industry in Africa's development speed is not fast. Asia is the fastest growing region.

During the investigation, we find that cow milk infant formula production bases are concentrated in Ireland, Netherlands, New Zealand, Australia, America and China, etc. After China's melamine scandal broke out in 2008, most foreign companies tended to transfer their market to China. In recent years, China manufacturers also seek overseas excellent milk base. Some companies in China even introduce fine cow varieties to ensure the safety of cow milk infant formula. So, competition in this industry is stiff. Now it is in the state of excess capacity.

Price of cow milk infant formula changed quickly during past five years. It shows that global average price of cow milk infant formula dropped from 9835 USD/MT in 2011 to 9561 USD/MT in 2015.

Over the next five years, LPI(LP Information) projects that Cow Milk Infant Formula will register a 0.2% CAGR in terms of revenue, reach US\$ 26100 million by 2023, from US\$ 25800 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Mead Johnson

Nestle

Danone

Abbott

FrieslandCampina

Heinz

Bellamy

Topfer

HiPP

Perrigo

Arla

Holle

Pinnacle

Meiji

Yili

Biostime

Yashili

Feihe

Brightdairy

Beingmate

Wonderson

Synutra

Wissun

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Wet Process Type

Dry Process Type

Wet-dry Method Composite Type

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

First Class

Second Class

Third Class

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