

# 2018 Top 5 Christmas Decoration Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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## Abstracts

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Christmas decorations add glamor to the festival? including Christmas trees, which may be real or artificial, Christmas lightings, ornaments, tinsel, flowers, and other things meant to decorate the surroundings on Christmas.

The technical barriers of Christmas decoration are not high. Because of low labor cost and raw material cost, Chinese enterprises have advantages to produce Christmas decorations, and export large amount of products to USA and Europe. USA is a large consumer and imported more than 90% of decoration in 2015. In local market, there are players such as Amscan, Balsam Brands, Barcana, Roman, Crab Pot Trees, Crystal Valley, Tree Classics, and Hilltop.

Christmas decorations add glamor to the festival and widely used to celebrate Christmas in USA. Christmas decorations are available throughout the country in major retail stores and local markets. The recovery of the U.S. economy and increased disposable income per capita have been huge factors contributing to increased spending on Christmas trees, cards, flowers, and even gifts. The increased consumption of Christmas decoration is expected to continue during the remaining years of the forecast period of 2017-2022. Christmas decoration industry will usher in a stable growth space.

As the same time, companies are focusing on technological innovation, equipment upgrades, and process improvements, to reduce costs and improve quality. With the snatch for market share from foreign enterprises in USA regions, the competition in Christmas decoration industry will become more intense.

Over the next five years, LPI(LP Information) projects that Christmas Decoration will

register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Amscan

Balsam Hill

Barcana

Roman

Crab Pot Trees

Crystal Valley

Tree Classics

Hilltop

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Christmas Trees(real and artificial)

Christmas Lightings

Christmas Ornaments

Other Accessories

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Residential Decoration

Commercial Decoration

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