

# 2018 Top 5 Car Care Products Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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## Abstracts

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Car care products are high performance chemicals used to improve shine, gloss, and durability of vehicles. These chemicals also protect and retain the visual appeal of vehicles. There are different types of automotive appearance chemicals available in the market which includes wheel care, tyre shine, interior-exterior care, glass cleaner, paint cleaning and protection, paint restoration and many more.

On the basis of type, cleaning products is the largest segment with around 69.55% production share of the total market in 2016. Repair products and protection products are more expensive, accounting for about 14.35% and 9.66% separately market share in terms of production.

On the basis of geography, the global car care products market is segmented into regions, namely, North America, Europe, Asia and other regions. In 2016, Europe is the largest supplier as well as the steady growing regional market for car care products and held 38.05% share in the global market, followed by North America with the market share of 32.33%. The demand for car care products has been rapid increasing in Asian countries, especially in China.

The global car care products market comprises numerous players offering broad range of products. Lots of manufactures of car care products offer a wide range of car care products to fit aftermarket requirements. The concentration of the market is relative low, among those manufacturers, 3M, Turtle Wax and Illinois Tool Works are the three giant players.

Over the next five years, LPI(LP Information) projects that Car Care Products will register a 3.8% CAGR in terms of revenue, reach US\$ 8380 million by 2023, from US\$ 6710 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

3M

Turtle Wax

Illinois Tool Works

Armored AutoGroup

SOFT99

SONAX

Tetrosyl

Northern Labs

Liqui Moly

Simoniz

Autoglym

Botny

Bullsone

BiaoBang

CHIEF

Rainbow

Mothers

## Auto Magic

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Cleaning Products

Repair Products

Protection Products

Other Products

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Auto Beauty Shop

Auto 4S Shop

Individual Consumers

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