

2018 Top 5 Canned Mushroom Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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Canned mushrooms, means the product prepared from the sound, succulent, fresh mushroom by proper trimming, washing, and sorting and is packed with the addition of water in hermetically sealed containers and sufficiently processed by heat to assure preservation of the product. Salt, or monosodium glutamate, or both may be added in a quantity sufficient to season the product. Ascorbic acid (Vitamin C) may be added improve the shelf life.

Global giant manufactures mainly distributed in china and Europe. The manufacturers in Zhangzhou of China have a long history and unshakable status in this field. Most of Chinese manufactures locate in Fujian, Jiangsu and Zhejiang province. As to France, Bonduelle has become as a global leader.

The key consumption markets locate at Europe and North America. The Europe and China takes the market share over 70%, followed by US with 10%.

In the international market, the marketing channels characteristic differ from company to company.

The international leading companies such as Bonduelle who prefer setting up factories directly into aimed market, and taking own sales department to expand market. The giant companies are more likely to set their own big agents in some major countries and regions taking charge of regional business building their international market position. Companies in developing countries such as China and India, in contrast, put more effort on direct selling business. They can act as exports at the same time, and it is a common phenomenon in this industry. As they do not have that much international brand influence, their product quality is not good enough when comparing with leading companies, however, they have price advantage. They like to expand their market

share in developing countries and low-end international market.

Over the next five years, LPI(LP Information) projects that Canned Mushroom will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Bonduelle group

GreenyardFoods(Lutece Holdings B.V.)

Prochamp

Grupo Riberebro

The Mushroom Company

Monterey Mushrooms

Okechamp S.A.

Monaghan Mushrooms Ireland

Muniraj Mushroom Farm

Green Giant

Agro Dutch

Dhruv Agro

Tirupati Balaji Agro Products

Zishan

Tongfa

Green Fresh

Fujian Yuxing

Champion Foods

Dongshan Huakang

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Button Canned Mushroom

Shiitake Canned Mushroom

Oyster Canned Mushroom

Others

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Household

Restaurant

Others

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