

2018 Top 5 BYOD (Bring Your Own Device) Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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Bring Your Own Device Office (BYOD) refers to a policy that some companies allow employees to bring their own laptops, tablet PCs, smart phones and other mobile terminal devices to office space, and use these devices to obtain company internal information and use enterprise franchise applications.

Increasing demand for BYOD (Bring Your Own Device) market in mid-to-large sized businesses and small businesses coupled with the increasing number of these facilities is expected to result in the growth of the market. In addition, change in lifestyle and requirement of working have led to expansion of BYOD (Bring Your Own Device) market. Demand for BYOD in Asia Pacific is increasing rapidly due to the growing use of tablets & smartphones and their subsequent impact on IT. Though a large number of employees in this region mainly use their own devices for work purpose, there is a lack of formalized policy that supports BYOD. This may hinder demand in the forthcoming years.

Over the next five years, LPI(LP Information) projects that BYOD (Bring Your Own Device) will register a 19.4% CAGR in terms of revenue, reach US\$ 228600 million by 2023, from US\$ 94200 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

IBM

Cisco Systems

Good Technology

Alcatel-Lucen

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Tablets

Smartphones

Laptops

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Mid-to-Large Sized Businesses

Small Businesses

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