

# 2018 Top 5 Breast Pads Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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## Abstracts

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Breast Pads as they are sometimes called are a useful breastfeeding accessory and can make things a lot less stressful.

Nursing pads are absorbent pads which are used to prevent breastmilk leakages from seeping through bras and other garments. Not every new mother needs them, but they can be very useful, and it is advisable to purchase a package of them in preparation for the days following childbirth.

For industry structure analysis, the Breast Pads industry is not concentrated. These manufacturers range from large multinational corporations to small privately owned companies compete in this industry. In 2016, the top five producers account for about 36% of the revenue market. Regionally, USA is the biggest area of revenue market, also the leader in the whole Breast Pads industry.

Pigeon (Lansinoh), Newell Brands and Johnson's are the top three manufacturers of this industry. They are American companies and its baby diapers production facilities are basically located in China. This factory mainly produces disposable paper diapers, and its location offers convenient condition of labor and transport.

In the world wide, major manufactures mainly are Pigeon (Lansinoh), Newell Brands, Johnson's, Medela, Chicco, Philips Avent, Bamboobies, LilyPadz, Ameda, MAM, Dr. Brown's, Lanacare, CHUCHU, Rikang, Fairhaven Health, Ivory, Goodbaby, Xi Kang Ying, Piyo Piyo, Munchkin, Kaili and etc.

Over the next five years, LPI(LP Information) projects that Breast Pads will register a 1.8% CAGR in terms of revenue, reach US\$ 530 million by 2023, from US\$ 470 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Pigeon (Lansinoh)

Newell Brands

Johnson's

Medela

Chicco

Philips Avent

Bamboobies

LilyPadz

Ameda

MAM

Dr. Brown's

Lanacare

CHUCHU

Rikang

Fairhaven Health

Ivory

Goodbaby

Xi Kang Ying

Piyo Piyo

Munchkin

Kaili

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Fluff Pulp

SAP

Other

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Washable Breast Pads

## Disposable Breast Pads

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