

# 2018 Top 5 Botulinum Toxins Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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## Abstracts

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Botulinum toxins (BTX) is a neurotoxic protein produced by the bacterium *Clostridium botulinum* and related species in the reproduction process. Botulinum toxin is a polypeptide which molecular weight is 150kD and is also one of the most poisonous natural protein. It is so easy to be produced, purified and refined due to its stable property that botulinum toxins is used widely in Experimental Research and Clinical Application at the early stage.

Global giant manufactures mainly distributed in US, UK, Europe and China. The manufacturers in U.S. have a long history and unshakable status in this field. Manufacturers such as Allergan and Ipsen have relative higher level of product's quality. As to global, Allergan has become as a global leader. But with the development of technology, other companies will have many opportunities.

Many companies have several plants, usually locate in the place close to aimed consumption region. Some companies usually take a joint venture enter into aim market, like Ipsen who take their advantage merge with Valeant in USA, whose key market is in Europe.

We tend to believe this industry becomes more and more mature, and the consumption increasing rate will show a smooth curve.

In the international market, the marketing channels characteristic differ from company to company.

The international leading companies such as Ipsen and Allergan who prefer setting up factories directly into aimed market, and taking own sales department to expand market. The giant companies are more likely to set their own big agents in some major countries and regions taking charge of regional business building their international market

position.

Over the next five years, LPI(LP Information) projects that Botulinum Toxins will register a 9.5% CAGR in terms of revenue, reach US\$ 360 million by 2023, from US\$ 210 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Allergan

Ipsen

Merz

US WorldMeds

Medytox

LIBP

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Botulinum Toxins A

Botulinum Toxins B

Botulinum Toxins C

Botulinum Toxins D

Botulinum Toxins E

Botulinum Toxins F

Botulinum Toxins G

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Cosmetic

Medical

Research Use

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